ORCHARD & GARDEN BOOK 1970

VISITORS ALWAYS WELCOME

OUR ENTRANCE SHOWS A PARTIAL VIEW OF SPECIMEN TREES AND SHRUBS— *OUR SPECIALTY*

SPECIMEN TREE AND SHRUB FOLDER IN COLOR GLADLY MAILED TO YOU UPON YOUR REQUEST

CALIFORNIA | NURSERY COMPANY

36501 NILES BOULEVARD

FREMONT (NILES DISTRICT), CALIFORNIA 94536

Since 1865

SCARLET KNIGHT
— 1968 —

MISS ALL-AMERICAN BEAUTY
— 1968 —

105TH ANNIVERSARY SPECIAL

NILES QUARTET

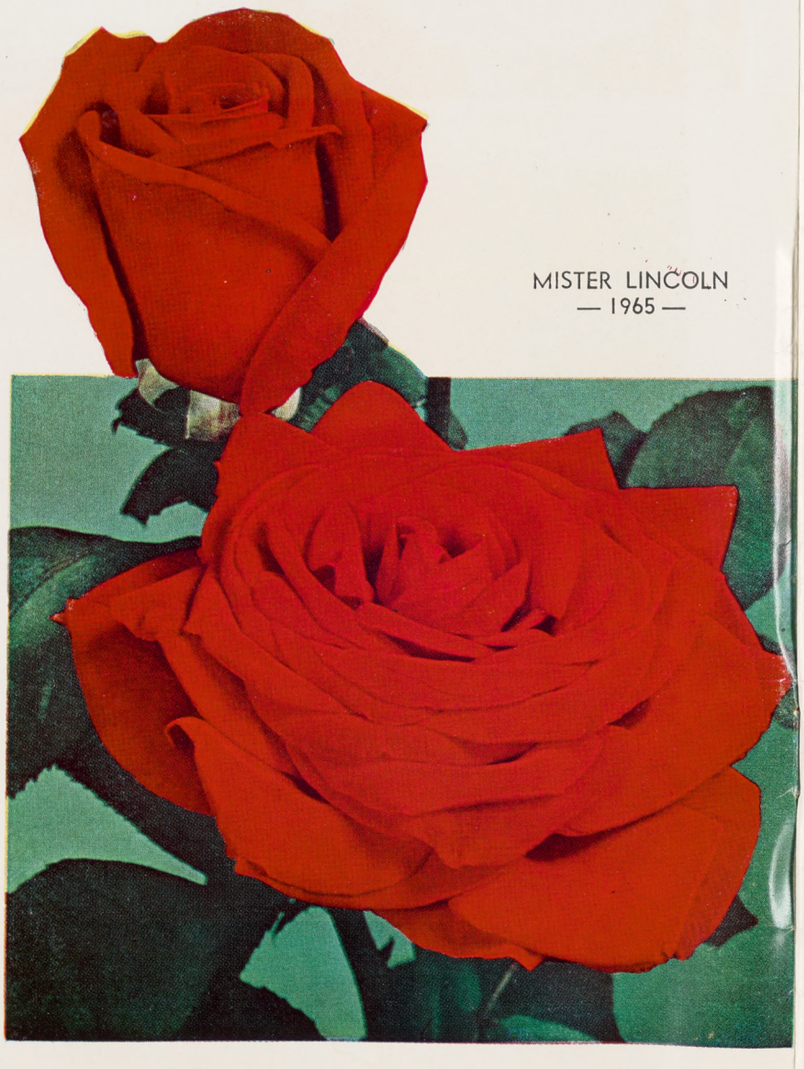
Assortment of 4 roses — 1965/68 AARS Winners

MISS ALL-AMERICAN BEAUTY
SCARLET KNIGHT
EUROPEANA
MISTER LINCOLN

Special Price:

$12.95

EUROPEANA
— 1968 —



MISTER LINCOLN
— 1965 —

CROWNING JEWELS FOR YOUR GARDEN

Beautiful 3-Year-Old Roeding's Quality

TREE ROSES

Haven't you, at some time or other, planned a room, furnished it, and found the result not quite up to your anticipation? Then made a single change—new drapes or a rug—and the whole effect is transformed!

So it is with a garden, and the addition of Roeding's Quality Tree Roses. Truly amazing, the way they lift otherwise fine plantings into the "very special" class. These stately beauties seem able to impart their loveliness to every neighboring plant and flower — to give the feeling that everything is complete and uncommonly well carried out.

By all means plant tree roses this season. They are ideally suited for planting in formal gardens, along walks or in public parks. It is often possible to plant bulbs or bedding plants beneath them, thus "double-decking" the garden.

STERLING SILVER

TREE ROSES—3 YEARS OLD—
FOR OUTSTANDING EFFECT.

OUTSTANDING IN VALUE BECAUSE OUTSTANDING IN QUALITY

Roeding's Quality Tree Roses, grown only by the California Nursery Company, have long set the standard for excellence in California. They are budded on clean vigorous IXL stock. Instead of rushing production of 2-year-old tree roses, we believe in doing the job right over a period of 3 years. The results are very satisfying as the plants have large trunks, full heads and a well-developed root system. Most growers use only two buds for the head of the tree but our "trees" have branches from three strong buds which give a full, well-rounded head. **Most tree roses are sold bare root but for additional protection and immediate results after planting, each Roeding's Quality Tree Rose is dug with a ball of earth about the roots.** The result: a tree rose that can "take it" and that will produce a lot of flowers from the first summer after planting.

Visit our Show Gardens and Growing Grounds at Niles.

SAVE

BUY THE BEST FROM THE GROWER FOR LESS

TREE ROSES 3 years old

40-inch stem -- balled in burlap or in containers

	1-5	6 or more
No. 1 Grade	$8 50	$7.75 each
Medium Grade	7.50	6.75 each

ROEDING QUALITY TREE ROSES
—3 YEARS OLD.

VARIETIES

(FL—Floribunda; GR—Grandiflora; HT—Hybrid Tea)

ANGEL FACE	(Lavender—FL)
BRONZE MASTERPIECE	(Bronze-Apricot—HT)
CHRYSLER IMPERIAL	(Red—HT)
CIRCUS	(Multicolor—FL)
DARLING	(Pink—HT)
FIRST PRIZE	(Light Red—HT)
FRED EDMUNDS	(Orange—HT)
GOLDEN MASTERPIECE	(Golden-Yellow—HT)
GOLDEN SLIPPERS	(Orange—FL)
GRANADA	(Multicolor—HT)
JOHN F. KENNEDY	(White—HT)
KING'S RANSOM	(Yellow—HT)
MISTER LINCOLN	(Red—HT)
MOUNT SHASTA	(White—GR)
MY FAIR LADY	(Pink-cream, yellow)

VARIETIES

(FL—Floribunda; GR—Grandiflora; HT—Hybrid Tea)

PEACE	(Yellow & Pink—HT)
PINKIE	(Pink—FL)
QUEEN ELIZABETH	(Pink—GR)
SARATOGA	(White—FL)
SATURNIA	(Multicolor—HT)
TROPICANA	(Orange-Red—HT)

Roeding's Quality
Roses Make Ideal Gifts
for Christmas or any occasion

One of the most appreciated gifts for your garden friends is a "living gift" of roses. A selection of "All-America" varieties will be ideal for the rose fancier, and will make a splendid foundation for a new rose garden. Roeding's Quality are the finest money can buy.

SERVING HOMEOWNERS, ORCHARDISTS and VINEYARDISTS FOR 105 YEARS

2020-043

ROEDING'S QUALITY ROSES

TOP GRADE

AARS SIGNIFIES THE BEST VARIETIES

When you buy an All America Rose you buy a variety that has been tested in various parts of North America and selected as **outstanding** by a national nonprofit organization of experts. We recommend them as the finest.

GRANADA

1970 ROSE OF THE YEAR

IRISH GOLD: (Plant Patent No. 2769.) This yellow Hybrid Tea was compared by a panel of home gardeners to PEACE, in color and appeal. Blooms have a unique starburst with recurving petals and are touched lightly with pink in color in spring and fall weather. Buds in bloom keep well when cut for indoors; are produced abundantly by the vigorous bush.

AARS WINNER FOR 1970

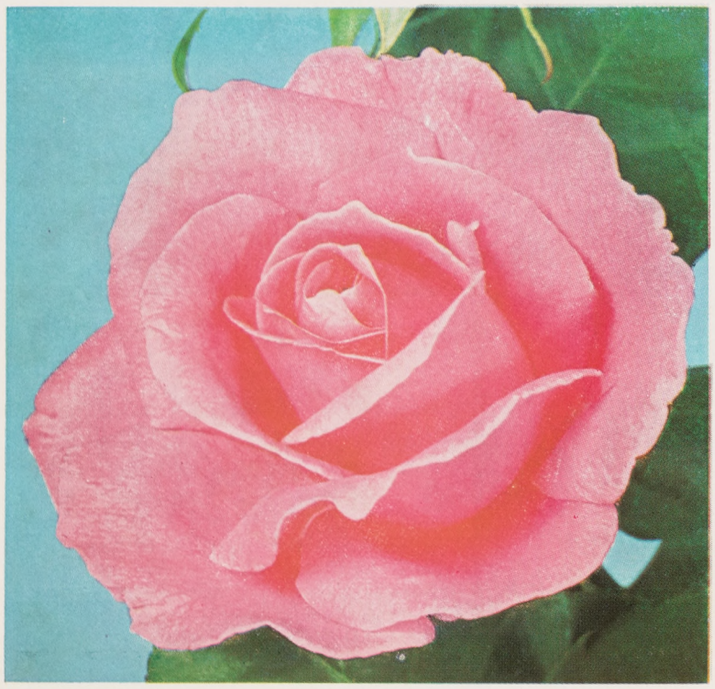
FIRST PRIZE: (Plant Patent No. 2774.) AARS WINNER FOR 1970. FIRST PRIZE is particularly suited to the high award it has won. The color is a splendid rich deep pink in two shades. The underside of the petals is almost a light red, while the upper side is lighter. Toward the center of the flower there is a soft blending of old ivory. It has a large, magnificent bud, perfectly formed, and the blooms are beautifully shaped, with a graceful spiral center. **$4.50** each.

AARS WINNERS FOR 1969

COMANCHE: (Plant Patent No. 2855.) AARS WINNER FOR 1969. Grandiflora with fiery-scarlet red buds. Long-lasting, large double flowers. Tall vigorous grower, very free with bloom; disease-resistant foliage. **$4.00** each.

PASCALI: (Plant Patent No. 2592.) AARS WINNER FOR 1969. European prize winner. Snowy-white buds and medium-size blooms are beautifully styled and are borne profusely on a handsome plant with thick, light-green, mildew-resistant foliage. **$4.50** each.

MISS ALL-AMERICAN BEAUTY: (Plant Patent No. 2625.) AARS WINNER FOR 1968. A vibrant, shimmering, exciting deep pink. Well-formed blooms are fully double, quite large and high-centered. Plenty of tea fragrance. Vigorous, well-branched and well-foliaged plant of above-average height. **$4.00** each.



BEWITCHED

SCARLET KNIGHT: (Plant Patent No. 2692.) AARS WINNER FOR 1968. A Grandiflora rose with tremendous form and color. The vigorous, medium tall plant displays a profusion of well-shaped buds which open to gorgeous blooms of a rich vibrant, velvety red. A prolific bloomer all season long. **$4.00** each.

BEWITCHED: (Patent Pending.) AARS WINNER FOR 1967. Lovely, large buds and double blooms of medium pink. A superb offspring of the famous Queen Elizabeth. Grows well and is a consistently good performer in all areas and all weathers. **$3.50** each.

LUCKY LADY: (Patent Pending.) AARS WINNER FOR 1967. This grandiflora is outstanding for the delightful and unusual pink color of its buds and flowers. The reverse of the petals is deeper rose pink. Vigorous plant, beautifully foliaged, produces blooms in great quantities. **$4.00** each.

AMERICAN HERITAGE: (Plant Patent No. 2689.) AARS WINNER FOR 1966. Hybrid Tea. a fascinating succession of colors. Shades of cream and light canary-yellow in the first buds, contrasting with scarlet and vermilion in the opening flowers, plus a suffusion of crimson in the petal edges of mature blooms. Tall growing, vigorous plant with dark olive green foliage. **$4.00** each.

CAMELOT: (Plant Patent No. 2371.) AARS WINNER FOR 1965. Beautiful large buds open to luminous coral-pink, double blooms with shimmering iridescence in each petal. Blooms freely and continuously one, two or three to the stem, 5 inches across. Large, lustrous, deep green leaves. Strong-growing, vigorous plant. **$3.00** each.

MISTER LINCOLN: (Plant Patent No. 2370.) AARS WINNER FOR 1965. Deep, velvety red petals form a fully double rose, 6 inches across. Long pointed buds open to artistically shaped flowers of 40 or more petals, one bloom per stem, held high on a tall plant. Dark green, glossy foliage. Strong, pleasing tea and damask mixed fragrance. Vigorous plant—perhaps the best red rose ever. **$3.50** each.

GRANADA: (Plant Patent No. 2214.) AARS WINNER FOR 1964. A new interesting bi-colored rose. The long urn-shaped buds and graceful fragrant blooms are of varying shades of scarlet, red and bright lemon yellow. The vigorous upright plant produces strong single stems; unique dark green holly-like foliage. **$3.50** each.

ROYAL HIGHNESS: (Plant Patent No. 2032.) AARS WINNER FOR 1963. The clear light pink coloring of this rose makes it enormously appealing —a crown jewel in any garden. Perfectly formed buds and large, very double flowers are held individually on long, clean stems. Pleasing fragrance. A big, beautifully foliaged plant. **$3.00** each.

TROPICANA: (Plant Patent No. 1969.) AARS WINNER FOR 1963. The lush orange-red loveliness of this exotic variety befits its name. Double, sweetly fragrant blooms are borne profusely all season on a big husky plant. Rich green, disease-resistant foliage. **$3.75** each.

CHRISTIAN DIOR: (Plant Patent No. 1943.) AARS WINNER FOR 1962. Named for the Prince of Fashion, this rose combines brilliance of crimson red and iridescent scarlet with exquisite form. Fragrant blooms grow on long stems and are big, high-centered, long-lasting and nonfading. Glossy foliage adorns tall, upright, vigorous bush. **$3.00** each.

ROEDING'S QUALITY
TOP GRADE
BUSH ROSES
FOR 1970

The list here presented is representative of the finest rose varieties . . . the aristocratic names of roseland whose owners have faced the test of time and popular favor in California gardens to come through with flying colors. We can recommend them for a wide variety of uses.

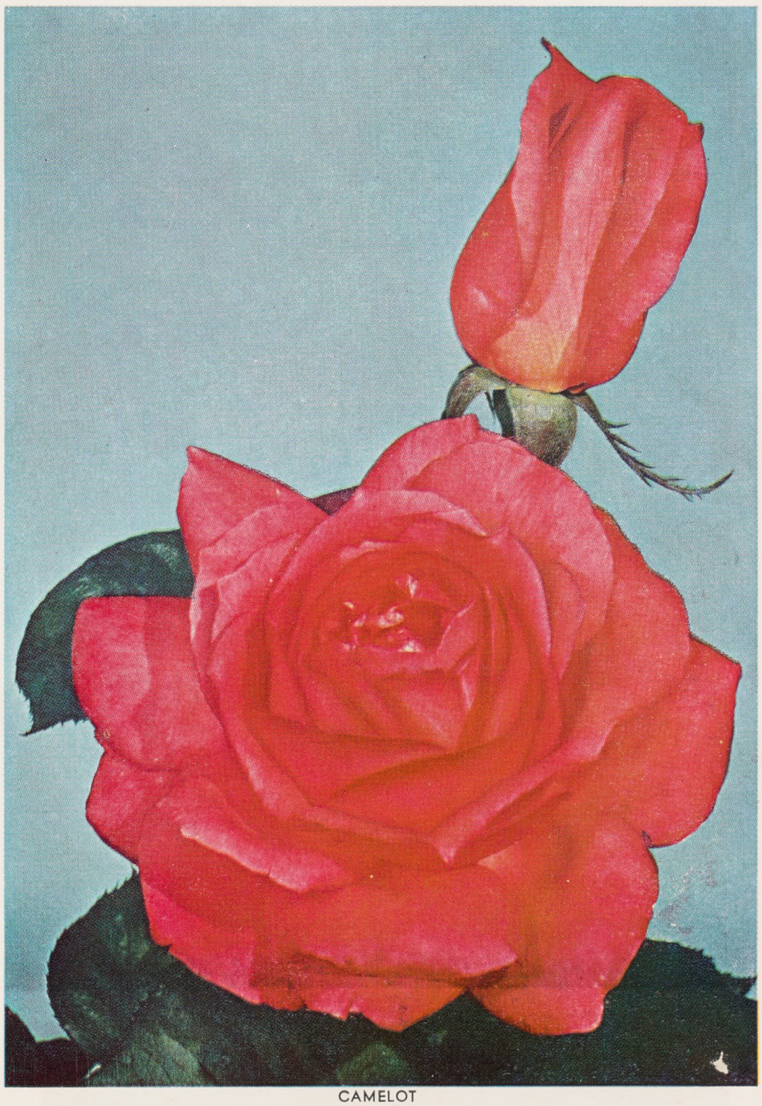
APRICOT NECTAR

ARLENE FRANCIS: (Plant Patent No. 1684.) A prolific descendant of Eclipse with an unforgettable fragrance. Golden buds, 5-inch yellow flowers with 20 to 25 petals. Medium tall plant well clothed in glossy dark green foliage. **$3.25** each.

CHAMPAGNE: (Plant Patent No. 2151.) Sparkling pale Moselle Champagne color with overtones of pink, yellow, apricot and buff. The long, almost thornless cutting stems carry large blooms of exhibition quality. **$3.00** each.

CHARLOTTE ARMSTRONG: Slender, long carmine-red buds open to magnificent spectrum-red flowers. Free-blooming plants are strong, vigorous, branching; foliage handsome. An excellent rose for cut flowers. **$2.00** each.

KING'S RANSOM: (Plant Patent No. 2103.) AARS WINNER FOR 1962. The big, slender buds of pure chrome yellow open majestically into huge high-centered, very full blooms that shine like spun gold and hold the rich color through rain and sun. The tall bush is lovely, too—with shining green foliage. **$3.50** each.



CAMELOT

CHRYSLER IMPERIAL: (Plant Patent No. 1167.) Ideal red exhibition rose of vivid rich tones of crimson red. Abundance of very large, high-centered flowers, borne singly on sturdy, medium-sized stems, lasting up to one week after cutting. Long, tapering buds. Bush is compact, with abundant dark green, semi-glossy foliage. **$3.00** each.

DARLING: California Nursery Company introduction in 1958. Medium sized pointed buds, deep pink, opening to solid pink; fruity aroma resembling the odor of red raspberries; flowers do not fade. A vigorous bushy, free blooming plant with semi-glossy rich green foliage; new Spring foliage has reddish tint; disease resistant. **$2.00** each.

DUET: (Plant Patent No. 1903) AARS WINNER FOR 1961. The soft salmon-pink on the inner surface of the petals and the contrasting rich bright crimson of the reverse side make this rose a unique bi-colored Hybrid Tea. The extremely vigorous and free-branching bush produces literally hundreds of blooms in a season. **$3.00** each.

EL CAPITAN: (Plant Patent No. 1796.) Buds and flowers of medium size with 20 to 30 petals are of a rich-glowing cherry-red and are produced on long, straight stems by this new Grandiflora. **$2.75** each.

ETOILE DE HOLLANDE: Brilliant red, strong growing; quite resistant to mildew; fragrant. **$2.00** each.

FRED EDMUNDS: Beautiful buds of burnt-orange open to lasting blooms of reddish apricot aging to orange-pink. Sturdy, glossy foliage. **$2.00** each.

GOLDEN MASTERPIECE: (Plant Patent No. 1284.) Enormous, fragrant, golden-yellow flowers with high centers. Strong plant with glossy foliage. **$3.25** each.

HAWAII: (Plant Patent No. 1833.) A great garden favorite because of its warm orange-coral blend of colors, its gentle, yet pronounced raspberry fragrance and its over-all charm. The glossy green foliage of the tall growing plant shows tints of red as the cooler days approach. **$3.25** each.

HELEN TRAUBEL: (Plant Patent No. 1028.) An outstanding rose named in honor of the famous opera star. The color varies with the weather from a light, sparkling pink to a luminous apricot. The buds are magnificent being unusually large and long. The plants are large and vigorous and they are nearly always covered with buds and blooms. This rose is expected to be one of the best for a long time to come. **$3.00** each.

LINDA PORTER: (Mrs. Cole Porter): (Plant Patent No. 1507.) Well-formed flowers of clear pink beauty with delicate shadings of apricot and with a satiny sheen inside and out. The firm textured petals, ranging from 46 to 58, form a double bloom, 4½ to 6 inches in diameter, with a strong, delightful fragrance. **$2.75** each.

LULU: Daintily beautiful; long coral-pink buds of pencil slimness; semidouble blooms. **$2.00** each.

MISSION BELLS: (Plant Patent No. 923.) A beautiful deep salmon pink hybrid tea rose opening to a clear shrimp pink color. The buds are long, pointed, borne on long stems, abundant, attractive, coppery green foliage, disease resistant with very few thorns. The color deepens in cool weather and does not fade. **$2.00** each.

SPECIAL QUANTITY DISCOUNTS

5% on orders of 5 or more bush and climbing roses of your own selection (patented and/or nonpatented varieties).

10% on orders of 10 or more bush and climbing roses of your own selection (patented and/or nonpatented varieties).

YOUR MOST THOUGHTFUL GIFT — A LIVING GIFT

MOJAVE: (Plant Patent No. 1176.) Named for California's famous desert. Radiant orange is the dominant color, highlighted by flamelike tones of scarlet and vermilion. Flowers are produced mainly on strong individual stems. The plant is tall, rather upright, vigorous and free blooming. Mojave has many of the fine points of its parent, Charlotte Armstrong. **$3.00** each.

MONTEZUMA: (Plant Patent No. 1333.) A glorious Grandiflora of a rich brilliant scarlet-orange color. This is a rose with everything—a profusion of shapely buds; big, showy, long-lasting blooms on a big husky, free-branching plant. **$3.00** each.

MOUNT SHASTA: (Plant Patent No. 2132.) A very tall and very big white rose, with heavy canes, long stems and big foliage. The clear white color of this Grandiflora is beautifully tinged with green at the petal bases. Nice fragrance. **$3.00** each.

MRS. SAM McGREDY: Buds of reddish copper and orange; open blooms coppery pink; foliage bronze. **$2.00** each.

MY FAIR LADY: (Patent Pending.) The large, well-formed, fragrant blooms of this hardy descendant of the PEACE rose have been described as "all the shades of the setting sun in pastels." **$3.00** each.

NEW YORKER: (Plant Patent No. 823.) Fiery red blooms on long, stiff stems, a brilliant red that does not fade. Well-formed bud and bloom, very fragrant on a sturdy plant resistant to black spot. **$2.25** each.

PEACE: One marvel of this rose is the range of colors through which it passes, from opening yellow buds, with edges picoted cerise, to glorious five-inch blooms of alabaster-white. The vigorous plant is as superior as the bloom, with clean, hollylike glossy foliage. Blooms are produced in succession throughout the season. **$2.00** each.

HAWAII

ARLENE FRANCIS

QUEEN ELIZABETH: (Plant Patent No. 1259.) This first representative of the Graniflora Class is a cross between Charlotte Armstrong, the famous Hybrid Tea, and Floradora, a Floribunda. Flowers of delicate, pure pink are borne on long, almost thornless stems, ideal for cutting. Blooms are carried both singly and in clusters. Glossy, deep green foliage. **$3.25** each.

SAN FRANCISCO: (Plant Patent No. 2045.) Exotic, glowing oriental red. Spicy fragrance, profusion of bloom, lovely buds and glossy dark green foliage are combined in this magnificent rose. **$3.00** each.

STARFIRE: (Plant Patent No. 1742.) This new Grandiflora is unique among red roses because of its unusual glowing, nonfading currant-red color. Flowers occur singly on long cutting stems or in clusters against a background of bronzy green foliage. **$2.50** each.

STERLING SILVER: (Plant Patent No. 1433.) Silver-lavender flowers, 4 to 5 inches across, with sweet, unforgettable fragrance. Medium tall plant, with dark green, leathery foliage. **$3.75** each.

PICTURE: All that the name implies. Perfect form in bud and bloom in rich pink color. A beauty for cutting. **$2.00** each.

PINK PARFAIT: (Plant Patent No. 1904.) AARS WINNER FOR 1961. This member of the Grandiflora class combines a blending of soft pink pastel shades ranging from pale dawn pink in the bud stage to rich apple-blossom pink at maturity. The compact plant is thickly covered with handsome foliage and enormous quantities of bloom. **$3.00** each.

PINK PEACE: (Plant Patent No. 1759.) A direct descendant of that finest rose of all time. The difference in favor of Pink Peace, apart from its deep, attractive shade of pink is the terrific size of the bloom and the greater free-blooming quality. A tall-growing, well-branched, disease-resistant plant of exceptional vigor. **$3.25** each.

PRESIDENT EISENHOWER: (Plant Patent No. 1217.) A fine, medium red rose. It grows to medium height with good vigor. Buds and blooms of excellent form and size. Disease resistant. **$2.75** each.

PRESIDENT HERBERT HOOVER: Tall growing; inner petals apricot, outer rose red. **$2.00** each.

HELEN TRAUBEL

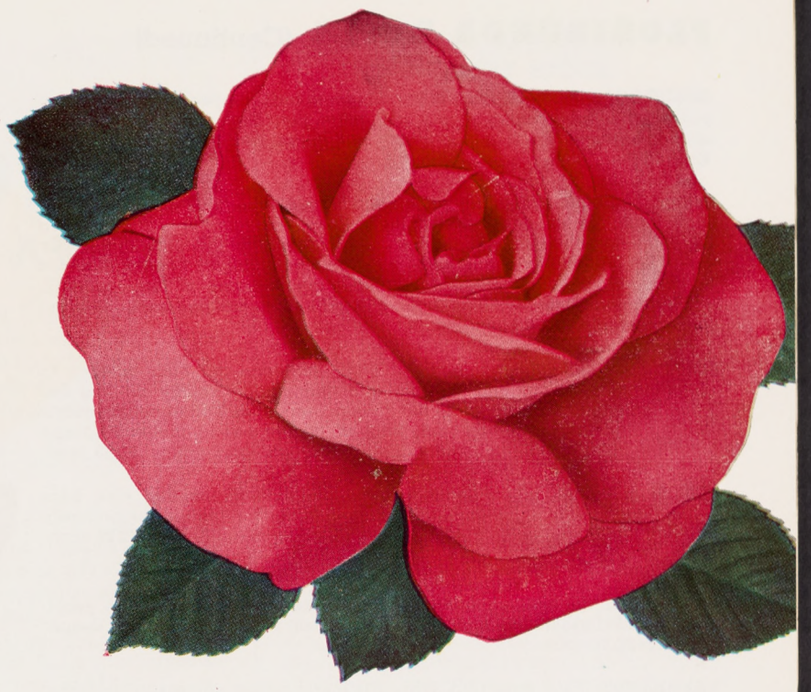
SUTTER'S GOLD: (Plant Patent No. 885.) Beautiful, long pointed buds, borne on long straight stems, good for cutting, richly shaded with orange and red. Flowers are high-centered and richly colored when they burst open. Abundance of large glossy foliage. **$3.00** each.

TALISMAN: One of the best and most popular roses. Splashed gold, pink and carmine. **$2.00** each.

TANYA: (Plant Patent No. 1712.) Glowing, true orange-colored blooms. Another distinguished descendant of Peace. The long slender buds have real sparkle. Giant 5½" flowers with graceful petals and classic high center. **$3.50** each.

TIFFANY: (Plant Patent No. 1304.) Long pointed buds of deep pink and golden yellow shading at the base of the petals open to double, high-centered blooms of warm clear pink, outstanding in form and beauty, set off by dark green foliage. Each flower is produced singly on a strong stem by vigorous, upright and disease-resistant plant. **$3.00** each.

WHITE KNIGHT: (Plant Patent No. 1359.) The first and only white Hybrid Tea to win the coveted AARS award. Its perfectly pointed buds open into impressive, perfectly shaped blooms—each a 35-petaled flower of rare white beauty. A strong, upright, disease-resistant bush with good foliage and erect stems. **$2.75** each.



QUEEN ELIZABETH

TOP GRADE
FLORIBUNDA ROSES

FOR MASS OF CONTINUAL BLOOM PLANT FLORIBUNDAS

This group of roses will beautify your garden with an almost unbelievable show of color from early spring until late fall, providing more color, more continuous bloom and even more flowers than almost any other flowering plants. For mass effect they are superb, and it is difficult to imagine anything more attractive than a bushy low hedge or border loaded with these roses. They are easy to grow, as they are quite hardy and remarkably indifferent to soil and climatic conditions.

ANGEL FACE: (Plant Patent No. 2792). AARS WINNER FOR 1969. A lavender Floribunda, exceptionally fragrant. Urn-shaped buds are a "royal ruby" hue until the petals unfurl to become a true lavender. Foliage is a deep green with touches of copper. Low to medium sized plant. **$3.50** each.

GENE BOERNER: (Plant Patent App. For.) AARS WINNER FOR 1969. Deep rose-pink Floribunda. The vigorous, good-looking plant, above average size, is almost continuously loaded with dainty little urn-shaped buds and double 2 to 3 inch blooms. **$3.50** each.

EUROPEANA: (Plant Patent No. 2540.) AARS WINNER FOR 1968. Low, compact grower, covered solidly and all summer long with semi-double, deep satiny-red flowers. Very colorfast. Superb for landscaping or mass planting. **$3.00** each.

GAY PRINCESS: (Patent Pending.) AARS WINNER FOR 1967. Lovely, captivating soft shell pink flowers are exceptionally large and near Hybrid Tea size and form. Plant is of medium height, vigorous and free-flowering. **$3.00** each.

ROMAN HOLIDAY: (Plant Patent No. 2725.) AARS WINNER FOR 1967. Brilliant orange-red floribunda—as colorful as its name. The bright shadings vary in densities with the season. Flowers open to long-lasting double blooms with a delicate tea fragrance. Compact, well-branched plant with dark green, leathery foliage. **$3.00** each.

APRICOT NECTAR: (Patent Pending.) AARS WINNER FOR 1966. A large-flowered Floribunda with rich old-fashion rose fragrance. Buds are a gentle apricot which lightens as they open to graceful flowers with swirling frilled petals. A vigorous plant with clean foliage from the ground up. **$3.25** each.

CIRCUS: (Plant Patent No. 1382.) This multicolor Floribunda will provide a new attraction in your flower garden because of its spectacular show of changing colors—yellow, orange, scarlet, buff, apple-blossom pink, and red. High-centered blooms are borne in great profusion in clusters, on straight and sturdy stems. Plant is medium low, handsomely foliaged. **$2.75** each.

FASHION: (Plant Patent No. 789.) Bright coral-peach, a most amazing color. Pleasing old-rose fragrance. Plants are good and vigorous, bushy with near, small, glossy foliage. **$2.25** each.

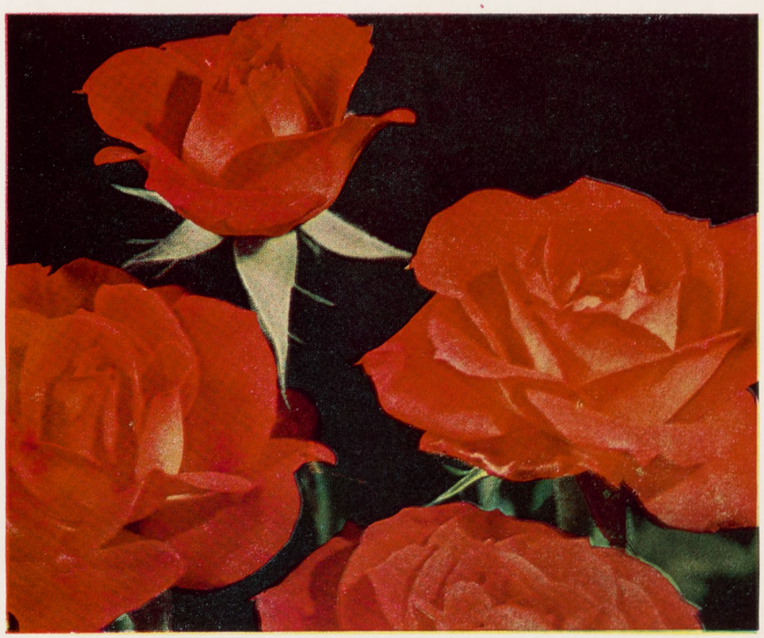
FLORADORA: Quantities of vivid geranium-red 25-petaled blooms are freely produced all season on erect, symmetrical plants furnished with large, wavy, glossy foliage. **$2.00** each.

FUSILIER: (Plant Patent No. 1709.) Rich orange-red color, which deepens to a bright cherry-red in the fall. Flowers measuring 3 to 3½ inches across are produced in heavy clusters. Glossy dark green leaves are of medium size on compact growing plant. **$2.50** each.

GARNETTE: A much desired small dark red cluster rose. Profuse bloomer, low growing, lovely for bordering. **$2.00** each.

GOLD CUP: (Plant Patent No. 1683.) You will like this variety for its purity and brilliancy of golden-yellow color, its freedom of bloom, its fresh fragrance and its shiny dark green foliage—an excellent background for the continually forming yellow blooms. **$2.50** each.

GOLDEN SLIPPERS: (Plant Patent No. 2244.) AARS WINNER FOR 1962. Exquisite red and gold buds appear continuously all summer long. As they open they reveal a brilliant orange and gold coloring, which then softens slightly to a pastel orange. Ideal for landscaping; plant is neat, compact, disease-resistant. **$2.50** each.



ROMAN HOLIDAY

YOUR MOST THOUGHTFUL GIFT — A LIVING GIFT

FLORIBUNDA ROSES (Continued)

GOLDILOCKS: Resembling small hybrid teas in form, the buds are rich golden-yellow in color. Opening slowly and gracefully, they pass through many attractive stages. The foliage is glossy dark green, decorative and abundant. **$2.00** each.

IVORY FASHION: (Plant Patent No. 1688.) This descendant of Fashion combines so many outstanding characteristics that it will long be a favorite among the floribundas. Its faintly yellow, almost perfectly shaped buds open slowly to clear ivory-colored blooms almost 4 inches across and displaying a gorgeous set of long, graceful, golden stamens. The plant grows about 30 inches high and has ample, healthy, dark green foliage. **$2.50** each.

JIMINY CRICKET: (Plant Patent No. 1346.) Tangerine red buds opening to coral-orange and finishing in a pink coral. Pleasing old rose fragrance reminiscent of the Hybrid Tea Class. The vigorous upright growth makes this plant ideal for hedges and its prolific blooming habit qualifies it as an outstanding colorful border edge. **$2.50** each.

PINKIE: A unique little Polyanthus rose having long, slender, pink buds perfect in every detail. Spicy fragrant 2-inch blooms borne profusely in clusters on a 2-foot plant with abundant, clean foliage. **$2.25** each.

PINOCCHIO: The most popular little Floribunda introduced in recent years. Salmon buds flushed gold at the base open to soft pink blooms shaded deeper at edges. **$2.00** each.

SARABANDE: (Plant Patent No. 1761.) The bright yellow stamens in the center of the bloom offer a most striking color contrast with the iridescent orange-red of the petals. Its large flowers come in vivid clusters all over the plant. Compact, spreading type of plant makes it ideal for hedges. **$2.50** each.

SARATOGA: (Plant Patent No. 2299.) AARS WINNER FOR 1964. Gardenia-like pure white Floribunda with slightly creamy buds and lovely Old Rose fragrance. The 2½ to 3 ft. plant is very prolific in its production of flowers, which have an inherited keeping quality when cut. **$2.75** each.

VOGUE: (Plant Patent No. 926.) Combines a taller growth habit with an abundance of exquisitely formed 3½-inch fully double flowers of a new oriental red color tone, base of petals shading to gold. **$2.25** each.

SPECIAL QUANTITY DISCOUNTS

5% **on orders of 5 or more bush and climbing roses of your own selection (patented and/or nonpatented varieties).**

10% **on orders of 10 or more bush and climbing roses of your own selection (patented and/or nonpatented varieties).**

GAY PRINCESS

GOLD CUP

FOR YOUR SUCCESS WITH OUR ROSES

Please read carefully the instructions for the planting and care of roses, with diagrams, on page 14.

SAVE

BUY THE BEST FROM CALIFORNIA NURSERY COMPANY
PLEASE NOTE SPECIAL QUANTITY DISCOUNTS
ON ALL ROSE VARIETIES.

GOLDEN SLIPPERS

ROEDING'S QUALITY TOP GRADE CLIMBING ROSES FOR COLORFUL ARBORS

A well-grown climbing rose will produce more flowers than a dozen bush roses. Use climbing roses to cover arbors and pergolas, porches, garden walls, etc. Since they grow quickly, they are ideal for planting to shut out unsightly views and to obtain privacy. Roeding's Quality climbers are strong, two-year stock — make a splendid growth right from the start. Many of the vigorous growers will climb into the branches of tall trees.
Most varieties will not flower the first year, but practically all will bloom freely the second year.

CLG. CECILE BRUNNER. Perfect pink buds and blooms of small size borne profusely on a vigorous climber. **$2.00** each.

CLG. CHRYSLER IMPERIAL: (Plant Patent No. 1528.) The vivid, rich tones of crimson red and the other outstanding features of the bush form of this magnificent variety are duplicated in this climber. **$3.00** each.

CLG. CIRCUS: (Plant Patent No. 2074.) Introduced in 1962, colorful Circus, in yellow, buff, pink and red, now available in free-blooming climber. **$3.50** each.

CLG. ETOILE DE HOLLANDE: The most satisfactory all-around red climbing rose. Has rich color, good form, delicious fragrance. **$2.00** each.

CLG. FLORADORA: (Plant Patent No. 1054.) Climbing variety of the popular bush form of Floradora, with its rare geranium-red blooms. **$2.00** each.

GOLDEN SHOWERS: (Plant Patent No. 1557.) The first Pillar and Climbing Rose in many years to win the coveted national AARS Award. Exquisitely shaped, daffodil yellow, long pointed buds and fragrant, high-centered, 4½ to 5-inch, yellow open blooms occur in profusion from the first days of spring continuously until late fall. Grows to a height of 6 to 8 feet in one season. Large, glossy foliage covers the plant to the base; highly resistant to mildew and black spot. **$3.00** each.

CLG. HINRICH GAEDE: Unsurpassed for brilliance of color. Large, shapely rust-red buds open to rosy copper blooms with orange tones. **$2.00** each.

CLG. K. A. VICTORIA: A favorite white climber; good buds for cutting. **$2.00** each.

CLG. MME. HENRI GUILLOT: (Plant Patent No. 778.) An excellent climbing sport of the beautiful raspberry-pink rose. **$2.00** each.

CLG. MRS. SAM McGREDY: You will enjoy the rich coppery orange colored flowers of this favorite rose on long, strong stems. **$2.00** each.

CLG. PAUL SCARLET: Vivid scarlet, double flowers in great profusion. **$2.00** each.

CLG. PEACE: (Plant Patent No. 932.) Blooms identical with those of the bush Peace Rose, come on long, fast-growing pliant canes. **$2.50** each.

CLG. PICTURE: Enjoy the abundant blooms on this most popular of all pink roses. **$2.00** each.

CLG. PINKIE: (Plant Patent No. 1076.) This climbing sport of "Pinkie" will delight you with its perfectly formed buds and fragrant pink blooms, which almost cover the plant. **$2.75** each.

CLG. PRES. HERBERT HOOVER: Rampant climber, flowers same as bush. **$2.00** each.

QUEEN ELIZABETH: (Plant Patent No. 1259.) This first representative of the Grandiflora Class is a cross between Charlotte Armstrong, the famous Hybrid Tea, and Floradora, a Floribunda. Flowers of delicate, pure pink. Glossy, deep green foliage. **$3.00** each.

STERLING SILVER: (Plant Patent No. 1433.) Silver-lavender flowers, 4 to 5 in. across, with sweet, unforgettable fragrance. Medium tall plant, with dark green, leathery foliage. **$3.50** each.

SUTTER'S GOLD: (Plant Patent No. 885.) Beautiful, long pointed buds, richly shaded with orange and red. Flowers are high-centered and richly colored when they burst open. Abundance of large glossy foliage. **$3.00** each.

CLG. TALISMAN: Vigorous climber; flower same as bush form. **$2.00** each.

CLG. WHITE DAWN: Double gardenialike flowers of snowy-white. Fragrant. Vigorous and very hardy plant blooms profusely and continually. **$2.00** each.

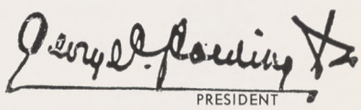
THE VALUE OF QUALITY IN NURSERY STOCK

When you buy nursery stock, you are buying more than meets the eye. Nursery stock, because of its nature, is not something you can quickly exchange or reproduce, when the need presents itself, as with other merchandise. It is an investment that will be with you for a long period of time.

Actually, the cost of plant material represents only a small fraction of the total cost of bringing an orchard or vineyard into production; yet the quality and hardiness of the stock are factors that will decisively influence the success of your planting for a good many years. Besides, when you spend good money, you are entitled to getting your money's worth in terms of sturdy trees and vines that will yield a satisfactory amount of top-quality fruit, or strong plants that will give you lots of blooms, year after year. Thus, "quality" can hardly be overemphasized as the foremost consideration when buying nursery stock.

When it comes to quality and hardiness, the experience and production methods of the nursery behind the stock make a big difference. It is not sufficient for the nurseryman to know his business; he must also be willing to devote extra time, effort and care to develop hardy characteristics. For our part, we have always welcomed the challenge. Growing hardy plants and trees have been a specialty of the California Nursery Company throughout its long history.

Our founders had one main objective: to supply the best quality possible at prices consistent with honest value. John Rock, who established the California Nursery Company in 1865, was known widely and favorably as a man who took good care of his customers. So too were my grandfather and my father during the many years of their nursery operations . . . and now my sons are associated with me in our nursery operations, endeavoring to continue the tradition. Our main concern is to see how well we can do the job—cost is secondary, and related to quality in terms of value.



PRESIDENT

A horticultural and garden center is planned and construction has started in conjunction with Rancho Arroyo Park home development. One hundred eighty-five homes have been built and sold, and construction will continue for several years. "Old Adobe" is setting the theme, reminiscent of the old world as one knows it along the Mediterranean. Architectural features of the horticultural and garden center and the village will harmoniously blend the old and the new. Sixty-five acres will be a park development in a garden setting, with beautiful large trees, lawn areas, and water effects.

SPECIMEN TREES AND THEIR FUNCTION IN LANDSCAPE DESIGN

This folder lists a collection of large specimen trees and shrubs which is unique in nursery annals, for no other single source is able to provide such diversification of varieties and sizes. The employment of large nursery-grown specimens saves years of time by imparting the charm of height and maturity to new and remodeled gardens. For a long period of time we have specialized in the production and installation of these specimens, which is important because this branch of nursery service is one requiring experience and technical background.

In our growing grounds are hundreds of trees and large shrubs of many sorts, varying in age from 5 to 40 years, in height from 8 to 75 feet, and in price from $25 to several thousand dollars . . . depending upon the species, height, and spread. Due to variations in size, shape and symmetry of specimen plants, it is impracticable to list definite prices on this class of material. We invite a personal inspection of these specimens wherever possible.

MAIN ENTRANCE TO OUR SALESYARD, SHOW GARDENS AND OFFICE IN NILES.

SERVING HOMEOWNERS, ORCHARDISTS and VINEYARDISTS FOR 105 YEARS

Please Read—

ORDERING INSTRUCTIONS

Before Ordering

REMITTANCE AND MINIMUM ORDER: Since our mail order business is on a "Cash-with-your-order" basis, please remit with your order.

Please do not send us any order for less than $7.50, because of expense in handling. Orders for any amount are welcome at our salesyard. No orders are shipped C.O.D.

SALES TAX: All customers who are having orders shipped to points in California, add the 5% Sales Tax.

PACKING CHARGE: On all orders for balled and burlapped (BB) stock and plants in containers (1 g. c. or 5 g. c.), please add 20% packing charge to partially defray the costs of packing. Bare root fruit trees, grapevines, roses (bush and climber) and berries are well packed at no charge.

INSPECTION: Points of terminal inspection in several counties have been reduced in numbers, which may cause some delays in the delivery of shipments. If the nearest point of inspection is mentioned in ordering, we will gladly make shipment in care of your Agricultural Inspector with instructions to re-forward after inspection. This will greatly expedite delivery. Agricultural Quarantine Regulations prevent shipping of currants and gooseberries into timber bearing counties; shipping of pear trees into Southern California south of and including the Counties of Santa Barbara and Kern; and citrus tree shipments into the California Counties of Butte, Fresno, Glenn, Imperial, Kern, Los Angeles, Madera, Orange, Riverside, San Diego, Santa Barbara, Tehama, Tulare, and Ventura, as well as Arizona, Florida, Louisiana and Texas.

GUARANTEE: We will exercise care to furnish all stock true to name; nevertheless, it is understood that, should any stock prove untrue to name, we shall be liable only for the sum paid for such stock and not for any greater amount.

PLANT LOSSES AND ERRORS: Every effort is made to supply the best possible nursery stock, and we are ready to replace any plant material that is reported to us to be in poor condition **within 10 days** after receipt of shipment. Similarly, we will gladly rectify any errors which may have occurred in filling orders if we are notified **within 10 days** after receipt of the stock.

We cannot guarantee nursery stock to grow because we have no control over such important factors as handling, planting, care, soil and weather conditions.

PRICES: Each species stands on its own in determining quantity rates. Prices are subject to change without notice.

HELP PURIFY AIR
BY
PLANTING TREES

METHODS OF SHIPPING...

PARCEL POST SHIPMENTS:

All retail orders for
bulbs,
bare root bush roses,
bare root climbing roses,
bare root fruit trees (less than 50),
bare root grapevines (less than 50),
bare root berry plants (less than 100)
are shipped postpaid to destination or terminal inspection point anywhere in the United States, with the exception of the last three items, which are subject to a 25% charge on catalog prices to partially cover postage and packing to destinations outside of California. Under new postal regulations, addressee (or customer) is responsible for postal charges from State terminal inspection point to destination in Alabama, Arizona, Arkansas, California, District of Columbia, Florida, Hawaii, Idaho, Louisiana, Minnesota, Mississippi, Montana, Puerto Rica, Utah and Washington. Special Handling service rates are listed on order blank.

EXPRESS SHIPMENTS:

Ornamental plants (balled and burlapped and container stock) and commercial orders for fruit trees, grapevines and other plants too heavy or bulky to be shipped by parcel post but not exceeding approximately 50 lbs. in weight are shipped by express, charges collect. Please indicate your nearest express depot.

FREIGHT SHIPMENTS BY TRUCK OR RAIL:

This method of shipping will be used for all shipments weighing 50 lbs. and up, including heavy ornamentals, standard roses and citrus trees. Transportation charges will be collected from consignee.

EXCEPTIONS TO ABOVE REGULATIONS:

1. **Local Truck Delivery.** Free truck delivery within a 20-mile radius of Niles on orders of $15.00 or more; or within a 35-mile radius on orders of $20.00 or more. A delivery charge of $2.50 will be made on orders amounting to less than $15.00.

2. **Shipment of Boxed or Tubbed Specimens.** We will be glad to quote charges for handling specimen trees upon request. Specimens are sold F.O.B. Niles, California.

Approximate Weights When Packed

ROSES (bush and climbing): 1st rose 2 lbs., each additional 1 lb.

ROSES (standard or tree): 75 lbs.

FRUIT TREES AND FLOWERING TREES: Bare root, January 1st to April 1st: 6-8' grade, 1st tree 5 lbs., each additional tree 3 lbs.; 4-6' and 3-4' grades one pound lighter; 2-3' grade 2 lbs. lighter. **5-gal. containers** from April to December. 60 lbs.

WALNUTS, PECANS. Bare root, 1st tree 10 lbs., additional trees 7 lbs. each.

CITRUS TREES: 60 lbs. each.

BERRIES (except Strawberries). 12 plants, 5 lbs. **Strawberries.** 50 plants, 3 lbs.

GRAPEVINES. First 2 vines 1 lb. each. Each additional vine ½ lb.

DECIDUOUS SHADE TREES. Bare root: 10-12 ft. 20 lbs., 8-10 ft. 10 lbs., 6-8 ft. 8 lbs., 5-6 ft. 5 lbs.

DECIDUOUS SHRUBS. Bare root, January 1st to April 1st: 3-4 ft. 6 lbs., 2-3 ft. 5 lbs., 18-24 in. 4 lbs. **5-gal. containers** April to December, 75 lbs. each.

BALLED & BURLAPPED ORNAMENTALS. 4-5 ft. 100 lbs., 3-4 ft. 75 lbs., 2-3 ft. 50 lbs., 18-24 in. 40 lbs., 15-18 in. 30 lbs.

ORNAMENTALS AND ROSES IN CONTAINERS: 3 g.c. 50 lbs., 1 g.c. 12 lbs., 6-in. pots 5 lbs.

Number of Trees or Plants Required to An Acre

6 x 6	1210	12 x 12	301
6 x 8	907	16 x 16	170
6 x 10	726	20 x 20	108
8 x 8	680	20 x 24	90
6 x 12	605	22 x 22	90
7 x 11	568	24 x 24	75
8 x 10	544	25 x 25	69
7 x 12	519	30 x 30	48
8 x 12	454	35 x 35	35
10 x 10	435	40 x 40	27
10 x 12	363	50 x 50	18

RULE: Multiply the distance in feet between the trees by the distance the plants are apart in the rows, and the product divided into 43,560 will give the number of plants to the acre.

EXPORT DEPARTMENT

Years of experience in shipping plant materials to all parts of the world has taught us how to handle such orders and have the stock arrive in good condition. Shipments are carefully packed and shipped by the safest, fastest and most economical method.

Since the bulk of our export business is with Latin America, we publish a catalog in Spanish which is sent to our neighbors to the south without charge. A copy will be sent to you or any of your Latin American friends upon request.

Export orders are billed at the prices shown in our Spanish catalog.

Roeding's Quality
ROSES MAKE IDEAL GIFTS
for Christmas or any occasion

One of the most appreciated gifts for your garden friends is a "living gift" of roses. A selection of "All-America" varieties will be ideal for the rose fancier, and will make a splendid foundation for a new rose garden. Roeding's Quality are the finest money can buy.

Visit Our Niles Salesyard and Show Gardens

It is a "one stop Garden Shop," fully stocked with the finest of plant materials, tools, accessories and soil aids, offered at reasonable prices, including many ornamental plants and shrubs as well as specimen trees not listed in this catalog. Visit us often. Experienced nurserymen will help you.

Our Niles salesyard is well stocked with a wide selection of ornamental shrubs and plants. Visit our nearest yard for your requirements.

HELP PURIFY AIR BY PLANTING TREES

Please notify us of any change in your address, so you will receive future editions of this catalog.

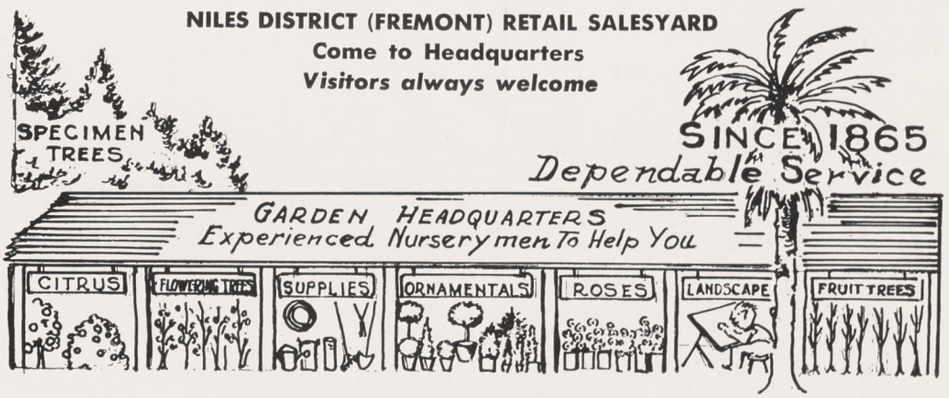
NILES OFFICE: One-half mile from Niles District on Niles Boulevard; adjacent to Highway 9.
Niles Salesyard open every day in the year, except New Year's Day, July 4th, Thanksgiving Day and Christmas Day.

Discuss Your Landscape Problems With Our Landscape Department

Write or Telephone:

LANDSCAPE DEPARTMENT
California Nursery Company, Niles District, Fremont, California 94536
Phone: Area Code 415-797-3311

NILES DISTRICT (FREMONT) RETAIL SALESYARD
Come to Headquarters
Visitors always welcome



Everything you need for the garden—
BEDDING PLANTS—SUPPLIES—
EVERGREEN SHRUBS, TREES, CONIFERS
In 3-5 gallon, 15 gallon, and balled and burlapped plants

FOUR GENERATIONS OF THE ROEDING FAMILY
Serving homeowners, orchardists and vineyardists for 105 years
Offering the largest and most complete collection of
FRUIT TREES • NUT TREES • GRAPEVINES • ROSES
ORNAMENTALS • SHRUBS • FLOWERING TREES
LARGEST LIST OF SPECIMEN CONIFEROUS AND EVERGREEN TREES IN THE WEST

California NURSERY CO.

Established 1865
George C. Roeding, Jr., President

***Main Office:* NILES DISTRICT, FREMONT, CALIFORNIA 94536**
Telephone: Area Code 415-797-3311

Please Read—

ORDERING INSTRUCTIONS

Before Ordering

REMITTANCE AND MINIMUM ORDER: Since our mail order business is on a "Cash-with-your-order" basis, please remit with your order.

Please do not send us any order for less than $7.50, because of expense in handling. Orders for any amount are welcome at our salesyard. No orders are shipped C.O.D.

SALES TAX: All customers who are having orders shipped to points in California, add the 5% Sales Tax.

PACKING CHARGE: On all orders for balled and burlapped (BB) stock and plants in containers (1 g. c. or 5 g. c.), please add 20% packing charge to partially defray the costs of packing. Bare root fruit trees, grapevines, roses (bush and climber) and berries are well packed at no charge.

INSPECTION: Points of terminal inspection in several counties have been reduced in numbers, which may cause some delays in the delivery of shipments. If the nearest point of inspection is mentioned in ordering, we will gladly make shipment in care of your Agricultural Inspector with instructions to re-forward after inspection. This will greatly expedite delivery. Agricultural Quarantine Regulations prevent shipping of currants and gooseberries into timber bearing counties; shipping of pear trees into Southern California south of and including the Counties of Santa Barbara and Kern; and citrus tree shipments into the California Counties of Butte, Fresno, Glenn, Imperial, Kern, Los Angeles, Madera, Orange, Riverside, San Diego, Santa Barbara, Tehama, Tulare, and Ventura, as well as Arizona, Florida, Louisiana and Texas.

GUARANTEE: We will exercise care to furnish all stock true to name; nevertheless, it is understood that, should any stock prove untrue to name, we shall be liable only for the sum paid for such stock and not for any greater amount.

PLANT LOSSES AND ERRORS: Every effort is made to supply the best possible nursery stock, and we are ready to replace any plant material that is reported to us to be in poor condition **within 10 days** after receipt of shipment. Similarly, we will gladly rectify any errors which may have occurred in filling orders if we are notified **within 10 days** after receipt of the stock.

We cannot guarantee nursery stock to grow because we have no control over such important factors as handling, planting, care, soil and weather conditions.

PRICES: Each species stands on its own in determining quantity rates. Prices are subject to change without notice.

HELP PURIFY AIR
BY
PLANTING TREES

METHODS OF SHIPPING...

PARCEL POST SHIPMENTS:

All retail orders for
bulbs,
bare root bush roses,
bare root climbing roses,
bare root fruit trees (less than 50),
bare root grapevines (less than 50),
bare root berry plants (less than 100)
are shipped postpaid to destination or terminal inspection point anywhere in the United States, with the exception of the last three items, which are subject to a 25% charge on catalog prices to partially cover postage and packing to destinations outside of California. Under new postal regulations, addressee (or customer) is responsible for postal charges from State terminal inspection point to destination in Alabama, Arizona, Arkansas, California, District of Columbia, Florida, Hawaii, Idaho, Louisiana, Minnesota, Mississippi, Montana, Puerto Rico, Utah and Washington. Special Handling service rates are listed on order blank.

EXPRESS SHIPMENTS:

Ornamental plants (balled and burlapped and container stock) and commercial orders for fruit trees, grapevines and other plants too heavy or bulky to be shipped by parcel post but not exceeding approximately 50 lbs. in weight are shipped by express, charges collect. Please indicate your nearest express depot.

FREIGHT SHIPMENTS BY TRUCK OR RAIL:

This method of shipping will be used for all shipments weighing 50 lbs. and up, including heavy ornamentals, standard roses and citrus trees. Transportation charges will be collected from consignee.

EXCEPTIONS TO ABOVE REGULATIONS:

1. **Local Truck Delivery.** Free truck delivery within a 20-mile radius of Niles on orders of $15.00 or more; or within a 35-mile radius on orders of $20.00 or more. A delivery charge of $2.50 will be made on orders amounting to less than $15.00.

2. **Shipment of Boxed or Tubbed Specimens.** We will be glad to quote charges for handling specimen trees upon request. Specimens are sold F.O.B. Niles, California.

VISIT OUR
36th Annual
Outdoor
Spring Festival

- March through April, 1970
- In Our SHOW GARDENS at NILES
- No Charge — 6 to 8 Glorious Weeks
- Open Daily and Sundays

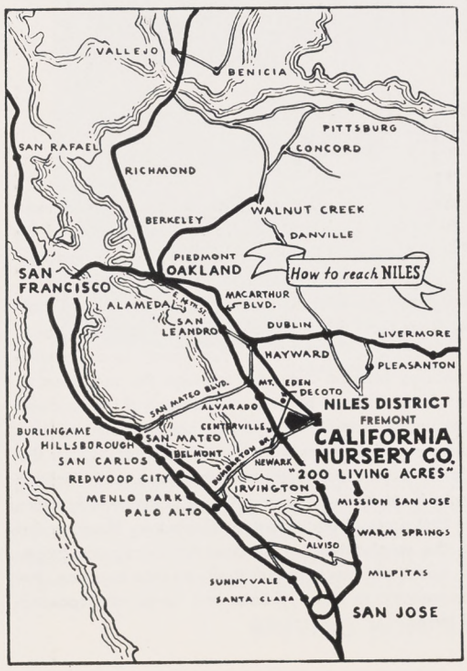
Be sure to bring your family and friends to this well-established event—Northern California's first and largest Outdoor Spring Festival. You will see colorful show gardens with many flowers, shrubs and flowering trees, all labeled and in bloom, displayed against a background of beautiful trees, creating an atmosphere of peacefulness and quietness. This is an ideal time for you to develop new ideas and for making selections for your own garden. Come and welcome spring in our Show Gardens; enjoy a pleasant hour or two in the intimate garden and Guest Lodge at our "Old Adobe" the historic hacienda built more than a century ago by the famous Vallejo family.

HOW TO REACH NILES DISTRICT

Niles is now part of Fremont, which also comprises the districts of Centerville, Irvington, Mission San Jose and Warm Springs.

From Oakland: Take Nimitz Freeway (not shown on map) until you reach Niles Road near Alvarado, then southeast towards Niles District. Our nursery is located on Niles Boulevard — ½ mile before reaching Niles District. From San Francisco: Via Oakland Bay Bridge or via San Mateo Bridge to Nimitz Freeway; proceed on freeway until you come to Niles Road near Alvarado; turn southeast towards Niles District. Our nursery is located on Niles Blvd.—½ mile before reaching Niles District. Or you may prefer to take the MacArthur Freeway to Hayward and then Mission Blvd. to Niles District.

From Palo Alto and vicinity: Use Dumbarton Bridge to Niles District.



Visit Our Niles Salesyard and Show Gardens

It is a "one stop Garden Shop," fully stocked with the finest of plant materials, tools, accessories and soil aids, offered at reasonable prices, including many ornamental plants and shrubs as well as specimen trees not listed in this catalog. Visit us often. Experienced nurserymen will help you.

Our Niles salesyard is well stocked with a wide selection of ornamental shrubs and plants. Visit our nearest yard for your requirements.

HELP PURIFY AIR BY PLANTING TREES

Please notify us of any change in your address, so you will receive future editions of this catalog.

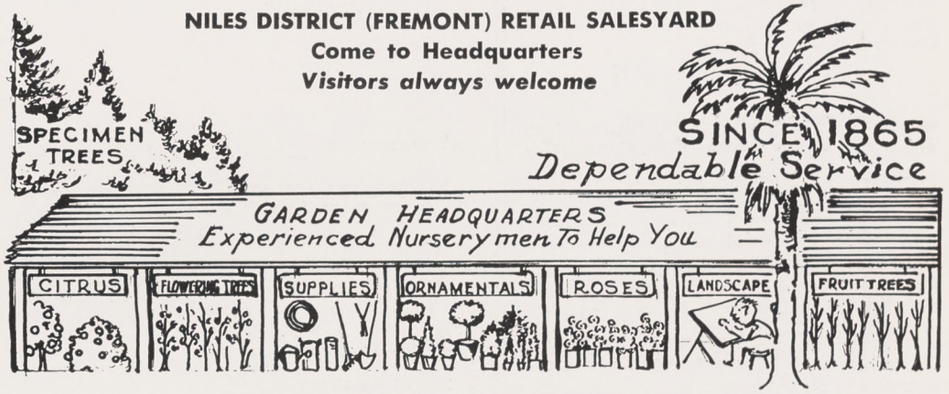
NILES OFFICE: One-half mile from Niles District on Niles Boulevard; adjacent to Highway 9. Niles Salesyard open every day in the year, except New Year's Day, July 4th, Thanksgiving Day and Christmas Day.

Discuss Your Landscape Problems With Our Landscape Department

Write or Telephone:

LANDSCAPE DEPARTMENT
California Nursery Company, Niles District, Fremont, California 94536
Phone: Area Code 415-797-3311

NILES DISTRICT (FREMONT) RETAIL SALESYARD
Come to Headquarters
Visitors always welcome



Everything you need for the garden—
BEDDING PLANTS—SUPPLIES—
EVERGREEN SHRUBS, TREES, CONIFERS
In 3-5 gallon, 15 gallon, and balled and burlapped plants

FOUR GENERATIONS OF THE ROEDING FAMILY
Serving homeowners, orchardists and vineyardists for 105 years
Offering the largest and most complete collection of
FRUIT TREES • NUT TREES • GRAPEVINES • ROSES
ORNAMENTALS • SHRUBS • FLOWERING TREES
LARGEST LIST OF SPECIMEN CONIFEROUS AND EVERGREEN TREES IN THE WEST

California NURSERY CO.

Established 1865
George C. Roeding, Jr., President

***Main Office:* NILES DISTRICT, FREMONT, CALIFORNIA 94536**
Telephone: Area Code 415-797-3311

Save Years of Waiting... Use "Roeding's Quality"

SPECIMEN TREES AND SHRUBS

MANY HUNDREDS TO SELECT FROM

for Immediate Matured Effects . . .

FOR ESTATES, SUBDIVISIONS AND INDUSTRIAL PLANTS

Write or ask for our colored specimen tree folder

SEQUOIA . . . Redwoods

One of the rarest of all living trees is the California Redwood. The two species, Sequoia Gigantea and Sequoia Sempervirens represent the oldest, the largest and the tallest living trees in the world. Forms of Sequoia once grew in immense forests on the continents of Europe, Asia and North America, and their fossils form a very interesting part of history and development of the plant kingdom. Today there are specimens of California Redwoods which are over 3000 years old and over 340 feet tall. The largest living tree is the "General Sherman" tree in Sequoia National Park. This tree, while "only" 267 feet tall, has a diameter at the base of 32 feet, and an average diameter of 23 feet up to 100 feet above the ground. The estimated size of the entire tree is 91,048 cubic feet, and the estimated weight of the tree is 4,299,851 pounds, or 2,145 tons.

SEQUOIA GIGANTEA (California Big Tree)—is found only in a few isolated areas on the western slopes of the Sierra Nevada mountains in California. These trees, because of their natural habitat, have a wide adaptation for planting. Once established in a well drained, loamy soil, they are very hardy and will withstand cold winters as well as dry summers. Because these trees are the oldest living things most people belive them to be slow growing. However, they really grow very rapidly when young and make beautiful specimens. No other tree is so symmetrical. They are ideal for park planting and quite often are used for outdoor Christmas trees.

Bare root, 15-18", **2** for **$7.50**
Postpaid in U.S.A.

SEQUOIA SEMPERVIRENS (California Redwood)—is found in groves along the California Coast; they seem to thrive in the cool, foggy air. It is the most rapid growing of the two species and grows to the greatest heights. A group of these graceful native trees will add much charm to the planting of a country place. They increase in beauty as they mature. Shipped from December to February only.

Bare root, 15-18", **2** for **$7.50**
Postpaid in U.S.A.

OUR UNIQUE COLLECTION OF SPECIMEN TREES AND SHRUBS INCLUDES:

SPECIMEN CONIFERS
- Abies—Fir
- Cedrus—Cedar
- Chamaecyparis—False Cypress
- Cupressus—Cypress
- Juniperus—Juniper
- Libocedrus—Incense Cedar
- Picea—Spruce
- Pinus—Pine
- Pseudotsuga—Douglas Fir
- Taxus—Yew
- Thuya—Arborvitae

SPECIMEN SHADE TREES
- Acer—Maple
- Platanus—Plane
- Populus—Poplar
- Robinia—Locust

SPECIMEN PALMS
- Chamaerops
- Cordyline
- Phoenix
- Trachycarpus
- Washingtonia

SPECIMEN BROADLEAVED EVERGREENS
- Buxus—Boxwood
- Cotoneaster
- Eriobotrya—Loquat
- Escallonia
- Ilex—Holly
- Laurus—Laurel
- Ligustrum—Privet
- Olea—Olive
- Pittosporum
- Quercus—Oak

SPECIMEN CITRUS TREES

Prices range from $25.00 to several thousand dollars, depending upon the species, size, height and spread.

In citrus specimens we also have a fine selection of standard trees. Prices of all specimen trees are quoted upon inspection only. — F.O.B. Niles.

SPECIMEN FLOWERING TREES

SPECIMEN FRUIT TREES

It is entirely possible to produce the effect of a completely matured garden in a few weeks' time by the use of large, nursery-grown trees and shrubs. While it may not always be desirable to use all matured plants, a new garden may be given character and beauty by the judicious use of a few large trees.

These larger trees and shrubs will produce the desired appearance of permanence and strength in the landscape and unite the house with its surroundings. When the large trees are carefully chosen and well placed it is not necessary to use many of them. The remainder of the planting may be made up of smaller trees of real worth.

The production of large specimen trees in a variety of types is an important part of our nursery operations. The trees vary in age from 5 to 40 years and in height from 8 ft. to 75 ft. With our careful and experienced handling during digging and boxing, they are transplanted with great success and take hold readily in their new locations.

In the large number of specimen trees and shrubs available in our nursery, there are sizes and types suitable for every garden need and for every landscape design. Because of variations in size, shape and symmetry, it is impracticable to list definite prices on this class of material. We invite a personal inspection of the trees wherever possible.

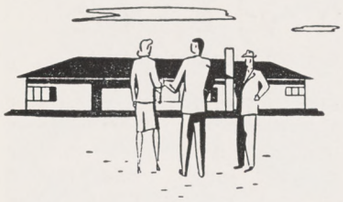
RANCHO ARROYO DE LA ALAMEDA, RICH IN HISTORY

HISTORIC "OLD ADOBE" — OVER 125 YEARS OLD

Our Niles show gardens and growing grounds are situated on land which comprised part of Rancho Arroyo de la Alameda, granted by Spain and confirmed by Mexico to Don Jose de Vallejo, first Administrator of Mission San Jose. Historic "Old Adobe," now our guest lodge, once rang with the carefree laughter and gaiety of the Dons and their ladies in that almost forgotten time, far more than one hundred years ago. From the practical standpoint, Don Jose chose well. In early writings the Padres of near-by Mission San Jose mention the profusion of wild flowers that grew here. Blessed by rare advantages of fertile, deep topsoil and favorable climate, Rancho Arroyo also has excellent natural drainage and its own complete supply of water. Ownership of the property passed in the last century directly from members of the Vallejo family to the California Nursery Company, so there have been but two titleholders since the first days of white men in California. Through the years, crop rotation, the employment of nitrogen-fixing organic crops, and other scientific practices have maintained at this location the unique conditions necessary to grow plants and trees unsurpassed in quality the world over.

GARDEN DESIGN AND INSTALLATION

For Home Gardeners, Estates, Industrial Plants, City, State and Federal Projects



FROM IDEA TO FINISHED DEVELOPMENT

NOW YOU CAN HAVE THE
OUTDOOR LIVING ROOM
of your dreams

Most homeowners have a mental picture of the approximate effect which they wish to create in their gardens, but experience shows that only few possess the technical knowledge to choose the best and most economical method of achieving it. In addition to a knowledge of good design and arrangement, experience with the suitability of plant materials to various conditions is necessary, otherwise the completed garden is likely to disappoint the owners.

Our Landscape Department is a time-proved service, encompassing every phase of design and construction — from the installation of a lawn for a home of modest size to the complete development of a large estate, park, or industrial plant. You may select the complete service, wherein we take full responsibility from idea to finished product. Or, you may prefer our plan and counsel service at a nominal cost, the preparation of a suitable plan, plant list, and the benefit of our advice, enabling you to carry out your own planting at a reasonable figure well within the range of your budget.

Either way, you are assured of a pleasing and practical development. Trees, plants and shrubs are properly related to the architecture, to your own preferences, and to the existing conditions of terrain, soil, exposure, and climate. The facilities and responsibility of the West's oldest and largest nursery stand behind all work undertaken.

We invite your inquiry.

Telephone or write

LANDSCAPE DEPARTMENT
CALIFORNIA NURSERY COMPANY
George C. Roeding, Jr., *President*
Niles District, Fremont, California 94536

Telephone: Area Code 415-797-3311
. . . or inquire at our Salesyard.

HELP PURIFY AIR
BY
PLANTING TREES

Large trees and shrubs will produce the desired appearance of permanence and strength in the landscape and unite the house with its surroundings.

2 RELATED SERVICES

Garden Design and Construction, and the ability to furnish a wide selection of large trees and shrubs are two related services. Both reflect the complete nature of our operation, which enables us to supply "everything for the garden" from the tiniest plant to the most extensive landscape project. Here, at one garden headquarters, you will find every type of service and material you require, with the benefit of a truly wide selection. In every dealing, large and small, we endeavor to fully measure up to a reputation for quality jealously guarded since 1865.

SERVING HOMEOWNERS, ORCHARDISTS and VINEYARDISTS FOR 105 YEARS

SIMPLE RULES FOR SUCCESS WITH ROSES

PLANTING ROSES. While you are planting, keep the rose bushes in a bucket of water and take them out only when ready to put in the soil. Dig the hole large enough to accommodate the roots without cramping them. Mound up soil slightly in the center of the hole and set roots slanting downward and outward. Fill in with soil two thirds of the way and soak with a slow stream of water. After settling, add more soil and more water. When planted, the bud union should be about two inches above the settled surface of the soil. Any growth starting from below the bud should be promptly removed to the root.

WATERING. When rainfall is not sufficient to keep the soil moist, roses should be given a good soaking about once a week. Best method is by means of a trench around plants allowing the water to run slowly and sink deeply into the soil. Adobe soil should be treated with a mulch of peat or planting mix to conserve moisture.

FERTILIZING. Use a mulch of weed-free steer manure in the dormant season and a complete commercial fertilizer in the growing season. Apply a good trowelful of commercial fertilizer about once a month in the irrigation trench and soak in with water.

PRUNING. At the end of the first growing season each main branch will have one or two new branches. These should be shortened to about 6 inches. Remove any weak growth and branches that crowd or grow into center of plant. Prune in January or February.

How to Grow
CITRUS TREES

PLANTING. All citrus varieties are evergreen and come with a ball of soil around the roots. Dig a deep, spacious hole at least twice the size of the ball. Set the tree in the hole so that the bud union is about two inches above ground level. Provide rock base for good drainage. Fill in with good top soil about half way. Cut the top string supporting the burlap and fold back. Fill in with more topsoil and irrigate to compact soil around roots.

WARNING: Do not use any commercial fertilizer when planting, steer manure is always good. If ball is dried and hard when received, plunge into a bucket of water for a minute before setting the ball into the hole.

FERTILIZER. Use a well-balanced commercial fertilizer two months after planting and each spring thereafter. Mulch with weed-free steer manure in the irrigation basin summer, fall and winter.

WATER. Citrus trees require regular irrigation in the dry season. Irrigate in a large basin at least once each month in heavy soils and every two weeks in light, sandy soils. **Warning:** If your citrus tree is a lawn specimen, keep the sod at least three feet from the base of the trunk. Your sprinkling system will not provide enough water for your tree: irrigate regularly as recommended above.

PEST CONTROL. Spray for aphis on the new foliage in spring and for scale at monthly intervals from spring to winter. A combination spray for aphis and scale is recommended. Keep ants out of your trees.

SIX GOOD RULES FOR PEST CONTROL

1. Identify the insect or disease attacking the plant. Your county agricultural commissioner or farm adviser can help you.
2. Select the remedy to be used.
3. Use the manufacturer's instructions shown on the container.
4. Follow up! One treatment will not suffice in most cases.
5. Don't let the bug or disease "get ahead" of you. Take immediate action and **follow up** until exterminated.
6. Spray or dust **thoroughly.** Be sure that all portions of the plant subject to injury are contacted.

LEAF CURL (peach, nectarine and flowering peach trees): Our trees are sprayed before digging in an effort to prevent leaf curl. However, heavy rains often wash the spray off. For respraying we recommend **early winter dormant spray applications of** Orthorix Spray and Volck Oil Spray.

SIMPLIFIED MULTIPURPOSE PEST CONTROL:

You can control the vast majority of pests merely by dusting or spraying approximately every two weeks. If you prefer to dust, use either GARDEN Dust or ORTHO Rose Dust. If you prefer to spray, use ISOTOX for an insecticide, ORTHORIX for fungicide, VOLCK Oil for scale and as a general cleanup spray. Come into our Niles Salesyard for assistance on specific problems which you may have in your garden. Ask for Ortho Lawn and Garden Book, 25¢ each.

How to Grow
BERRIES

STRAWBERRIES—Cut roots back halfway, and spread when placing in ground. Crown must be level with soil surface. Plant 1 ft. apart on ridges 18" wide, 2 rows per ridge. Use plenty of water when planting and in production. Do not fertilize until 2 months after planting, then use good commercial fertilizer between ridges and soak well. Trimming runners will increase yield. Plant 50 plants for each person.

BOYSENBERRIES, LOGANBERRIES—Against fence, wall, or arbor, set plants 6 to 8 ft. apart. Cover roots and keep moist. Canes grown the first year produce crop following year. Water well during harvest and summer months. Average family requires at least 6 plants, assorted. Fertilize Spring and Fall. Wire supports, 2 to 6 ft. above ground increase the bearing surface. Plants are looped over the top, back around the second and third wires loosely, giving sunlight and air access to blossoms and buds. This is also the best commercial practice, planted in rows 8 ft. apart, 5 ft. to the row. An acre will support about 1,100 plants; requires 15,000 ft. No. 13 wire; 310 stakes 2" x 2" x 6' and 50 anchors 3'. Guy stake is placed between last 2 stakes in row, making short turns easier with tractor.

RASPBERRIES—Plant 2 ft. apart in rows 4 ft. apart. Cut back canes to 3" or 4" and set roots deeply in loose soil. Keep moist. First season's growth produces crop following year. After harvest cut old branches to 12"-18". Water freely; apply plenty of manure mulch in Fall, commercial fertilizer in Spring. Average family requires at least 2 dozen plants.

ORNAMENTALS FOR YOUR GARDEN

Our salesyard is well stocked with a wide selection of ornamental shrubs and plants, which are not listed in this catalog. As a rule, they are not mail order items, but are mainly for cash and carry sales, although special quotations may be obtained for packing and shipping them to almost any point. You are cordially invited to call at our Niles Salesyard and our sales representative will help you in making a fine selection for your garden.

LAWN SEEDS
FLOWER BULBS
FLOWER SEEDS

FERTILIZERS
GYPSUM
PEAT MOSS

INSECTICIDES
REDWOOD TUBS
GARDEN TOOLS

ırsery Company

)EDING, JR., President
ts and vineyardists for over 100 years

CT, FREMONT, CALIFORNIA 94536

HISTORIC "OLD ADOBE"

ıristmas gifts and other special occasions

ED WAGON" Jumbo sun-ripened figs
.....$4.50 each, 2/$7.75, 5/$18.25

roses:

.....$4.50 each postpaid

.....$4.50 each postpaid
.....$12.95 postpaid

RS WINNER FOR 1969).....$3.50 each postpaid
S WINNER FOR 1969).....$4.00 each postpaid
.ARS WINNER FOR 1969).....$3.50 each postpaid
WINNER FOR 1969).....$4.50 each postpaid

GIFT CERTIFICATE

Gift Order in my behalf, in the amount of $_____
(minimum $7.50)

ss)_____

(Shipping Address, if different from mailing address)

NAME

ST. OR R.F.D.

CITY AND STATE

ILWAY PRESS	P. POST	WHEN TO SHIP:	COUNTY

IPTION	CONTAINER	SIZE	EACH	AMOUNTS	
se other side and compute totals on reverse side.)					

TOTAL MERCHANDISE Shipments in California—5% SALES TAX		
PACKING CHARGE—20% (on balled and container stock)		
POSTAGE-HANDLING CHARGE—25% (shipments out of California)		
DELIVERY CHARGE (See Page 10)		
PARCEL POST—Special Handling 2 to 10 lbs. 35 cents, over 10 lbs. 50 cents		
TOTAL AMOUNT ENCLOSED		

R LESS THAN $7.50.

Signature_____

SIMPLE RULES FOR SUCCESS

PLANTING ROSES. While you are planting, keep the rose bushes in a bucket of water and take them out only when ready to put in the soil. Dig the hole large enough to accommodate the roots without cramping them. Mound up soil slightly in the center of the hole and set roots slanting downward and outward. Fill in with soil two thirds of the way and soak with a slow stream of water. After settling, add more soil and more water. When planted, the bud union should be about two inches above the settled surface of the soil. Any growth starting from below the bud should be promptly removed to the root.

WATERING. When rainfall is
cient to keep the soil moist, rose
be given a good soaking abou
week. Best method is by mea
trench around plants allowing t
to run slowly and sink deeply
soil. Adobe soil should be trea
a mulch of peat or planting mi
serve moisture.

FERTILIZING. Use a mulch of w
steer manure in the dormant sea
a complete commercial fertilize
growing season. Apply a good
of commercial fertilizer about
month in the irrigation trench a
in with water.

PRUNING. At the end of the fi
ing season each main branch w
one or two new branches. Thes
be shortened to about 6 inches.
any weak growth and branc
crowd or grow into center
Prune in January or February.

How to Grow
CITRUS TREES

PLANTING. All citrus varieties are evergreen and come with a ball of soil around the roots. Dig a deep, spacious hole at least twice the size of the ball. Set the tree in the hole so that the bud union is about two inches above ground level. Provide rock base for good drainage. Fill in with good top soil about half way. Cut the top string supporting the burlap and fold back. Fill in with more topsoil and irrigate to compact soil around roots.

WARNING: Do not use any commercial fertilizer when planting, steer manure is always good. If ball is dried and hard when received, plunge into a bucket of water for a minute before setting the ball into the hole.

FERTILIZER. Use a well-balanced commercial fertilizer two months after planting and each spring thereafter. Mulch with weed-free steer manure in the irrigation basin summer, fall and winter.

WATER. Citrus trees require regular irrigation in the dry season. Irrigate in a large basin at least once each month in heavy soils and every two weeks in light, sandy soils. **Warning:** If your citrus tree is a lawn specimen, keep the sod at least three feet from the base of the trunk. Your sprinkling system will not provide enough water for your tree: irrigate regularly as recommended above.

PEST CONTROL. Spray for aphis on the new foliage in spring and for scale at monthly intervals from spring to winter. A combination spray for aphis and scale is recommended. Keep ants out of your trees.

SIX GOOD RULES FOR PEST CONTROL

1. Identify the insect or disease attacking the plant. Your county agricultural commissioner or farm adviser can help you.
2. Select the remedy to be used.
3. Use the manufacturer's instructions shown on the container.
4. Follow up! One treatment will not suffice in most cases.
5. Don't let the bug or disease "get ahead" of you. Take immediate action and **follow up** until exterminated.
6. Spray or dust **thoroughly.** Be sure that all portions of the plant subject to injury are contacted.

LEAF CURL (peach, nectarine and flowering peach trees): Our trees are sprayed before digging in an effort to prevent leaf curl. However, heavy rains often wash the spray off. For respraying we recommend **early winter dormant spray applications of** Orthorix Spray and Volck Oil Spray.

SIMPLIFIED MULTIPURPOSE PEST CONTROL:

You can control the vast majority of pests merely by dusting or spraying approximately every two weeks. If you prefer to dust, use either GARDEN Dust or ORTHO Rose Dust. If you prefer to spray, use ISOTOX for an insecticide, ORTHORIX for fungicide, VOLCK Oil for scale and as a general cleanup spray. Come into our Niles Salesyard for assistance on specific problems which you may have in your garden. Ask for Ortho Lawn and Garden Book, 25¢ each.

ORNAMENTALS FOR YOUR GARD

Our salesyard is well stocked with a wide selection of ornamental shrubs and plants, w
rule. they are not mail order items, but are mainly for cash and carry sales, although s
packing and shipping them to almost any point. You are cordially invited to call at our
tative will help you in making a fine selection for your garden.

LAWN SEEDS
FLOWER BULBS
FLOWER SEEDS

FERTILIZERS
GYPSUM
PEAT MOSS

California Nursery Company

GEORGE C. ROEDING, JR., President

Serving homeowners, orchardists and vineyardists for over 100 years

MAIN OFFICE: NILES DISTRICT, FREMONT, CALIFORNIA 94536

HISTORIC "OLD ADOBE"

Ideal for Christmas gifts and other special occasions

3-pound gift boxes of "COVERED WAGON" Jumbo sun-ripened figs
postpaid to one address.....$4.50 each, 2/$7.75, 5/$18.25

Be sure to include one of these roses:

1970 ROSE OF THE YEAR
Irish Gold .....$4.50 each postpaid

AARS WINNER FOR 1970
First Prize .....$4.50 each postpaid
Niles Quartet .....$12.95 postpaid
Angel Face (AARS WINNER FOR 1969).....$3.50 each postpaid
Comanche (AARS WINNER FOR 1969).....$4.00 each postpaid
Gene Boerner (AARS WINNER FOR 1969).....$3.50 each postpaid
Pascali (AARS WINNER FOR 1969).....$4.50 each postpaid

GIFT CERTIFICATE

Please issue a Gift Order in my behalf, in the amount of $_____ (minimum $7.50)

to: (Name)_____

(Street Address)_____

(City & State)_____

(MAILING ADDRESS) PLEASE PRINT

NAME

ST. OR R.F.D.

CITY AND STATE

(Shipping Address, if different from mailing address)

NAME

ST. OR R.F.D.

CITY AND STATE

SHIP VIA	HIGHWAY TRUCK	RAIL FREIGHT	RAILWAY EXPRESS	P. POST	WHEN TO SHIP:	COUNTY

QUAN.	DESCRIPTION	CONTAINER	SIZE	EACH	AMOUNTS	

(If you need additional space, use other side and compute totals on reverse side.)

May we send you an equally good variety if we are sold out of the kind ordered?_____

Kindly Remit Full Amount of Your Order.
NO C.O.D.'s PLEASE.

PLEASE DO NOT SEND ORDERS FOR LESS THAN $7.50.

TOTAL MERCHANDISE Shipments in California—5% SALES TAX	
PACKING CHARGE—20% (on balled and container stock)	
POSTAGE-HANDLING CHARGE—25% (shipments out of California)	
DELIVERY CHARGE (See Page 10)	
PARCEL POST—Special Handling 2 to 10 lbs. 35 cents, over 10 lbs. 50 cents	
TOTAL AMOUNT ENCLOSED	

Before adding, please include delivery, packing and postage charges if these apply to your order.

Signature_____

PLEASE READ CAREFULLY BEFORE ORDERING

MINIMUM ORDER: Please do not send orders for less than $7.50.

PACKING CHARGE: On all orders for balled and burlapped (BB) citrus and ornamentals and plants in containers (1 g.c. or 5 g.c.) please ADD 20% to the cost of these items to partially defray the cost of packing. NO packing charges for Bulbs, Roses (bush and climber), Fruit Trees, Grapevine and Berry Plants shipped during the dormant season.

PLEASE ORDER EARLY: Items ordered will be shipped in the proper planting season. Bulbs: beginning October. Roses: beginning Mid-December. Fruit trees, Grapevines and Berry Plants: beginning January. Deciduous Shrubs and Trees: beginning January. Citrus and Subtropical Trees: beginning early March unless requested earlier: Evergreen Shrubs and Trees: Any time. (Shipping dates are subject to weather conditions.)

PLEASE BE SURE YOUR NAME AND FULL ADDRESS are printed plainly in the upper, left hand corner of the order blank. If you are shipping to another party, or to a different destination than your own address, please give complete information in the upper, right hand corner of the order blank.

WE PAY transportation, as well as packing, on all retail orders of bare-root stock to terminal inspection points in California and on bulbs, bush and climbing roses to destination or terminal inspection point anywhere in the United States. (See page 10 of our catalog for further details.)

TRUCK DELIVERY. Free truck delivery within a 20-mile radius of Niles on orders of $15.00 or more; or within a 35-mile radius on orders of $20.00 or more. A delivery charge of $2.50 will be made on orders amounting to less than $15.00.

AGRICULTURAL RESTRICTIONS prevent shipping of citrus trees, pear trees, currant and gooseberry plants into certain areas. For details please refer to page 10 under "Inspection."

METHODS OF SHIPPING

In general, the best methods of shipping the several types of nursery stock are as follows:

PARCEL POST: All retail orders for Bulbs, Bush and Climbing Roses, Berry Plants, Grapevines and Fruit Trees UP TO 4-6 FT. GRADE. (See page 10 of our catalog for further details.) Parcel Post orders being shipped to distant points may wish to specify Special Handling for most expeditious handling, transportation and delivery; the charge for this service on shipments weighing 2-10# is 35¢, for over 10# 50¢.

EXPRESS: Ornamental Plants and all commercial orders for Fruit Trees, Grapevines and other plants too heavy or bulky to be shipped by Parcel Post and weighing less than 50 pounds. Please indicate the name of your nearest express depot in your order.

FREIGHT AND MOTOR TRANSPORT: All orders exceeding 50 pounds in weight (including heavy ornamentals, standard roses and citrus trees). P.M.T. and Highway Truck Lines pick up shipments at our loading dock daily during the shipping season.

NOTE: We try to anticipate reasonable delays when packing, but please advise us promptly if your shipment arrives damaged or dry.

ORDER BLANK (Continuation)

QUAN.	DESCRIPTION	CONTAINER	SIZE	EACH	AMOUNTS	

May we send you an equally good variety if we are sold out of the kind ordered?_____

Kindly Remit Full Amount of Your Order.
NO C.O.D.'s PLEASE.

PLEASE DO NOT SEND ORDERS FOR LESS THAN $7.50.

TOTAL MERCHANDISE Shipments in California—5% SALES TAX		
PACKING CHARGE—20% (on balled and container stock)		
POSTAGE-HANDLING CHARGE—25% (shipments out of California)		
DELIVERY CHARGE (See Page 10)		
PARCEL POST—Special Handling 2 to 10 lbs. 35 cents, over 10 lbs. 50 cents		
TOTAL AMOUNT ENCLOSED		

Before adding, please include delivery, packing and postage charges if these apply to your order.

Signature_____

Proper Planting and Care means Success in your orchard . . .

Fig. 1

PRUNING FOR PLANTING: Most nursery fruit trees have a number of lateral branches radiating from the trunk between 18 and 36 inches above the bud union **(Fig. 1)**. Select a point just above three or four symmetrically placed laterals and prune off the balance of the top with sharp hand shears. Then shorten in the selected laterals to two or three buds, or "eyes" **(Fig. 2** at right). Trim off all other lateral growth. The root system should be examined for loose ends of broken roots. Should any be present, carefully remove them above the breaks. At the same time, insure the quick starting of new fibrous roots by making fresh cuts towards the ends of whole roots **(Fig. 3)**.

Some varieties, such as cherries, do not have lateral growth development as young nursery stock. Select three or four healthy looking buds 24 to 36 inches above the bud union and prune off the trunk above these. Later in the spring you will be able to select the three or four laterals wanted for future development and dispose of all others.

VERY IMPORTANT: Place the roots of your trees in a bucket of water for a few moments with 15 drops of Superthrive per gallon of water for best results and increased growth. Place wet sacks on the roots before planting to protect them from drying out. Just a few minutes' exposure of the roots to the sun may kill the trees.

Fig. 2

Fig. 3

PLANTING: Dig large, spacious holes, at least half again the size of the root system. While shoveling out, keep the top soil in a separate pile from the subsoil and smash all clods. Hold the bud union three or four inches above surface level while pushing in the topsoil first about the roots; following with the subsoil to within three or four inches of surface level **(Fig. 4)**. Play a slow stream of water on to the newly filled-in soil to settle it firmly about the roots **(Fig. 5)**. The water does a far more efficient job than tramping with heavy shoes.

Don't overlook the benefits of peat moss or planting mix when planting young fruit trees. Its remarkable ability to expand on becoming saturated allows for soil aeration in seasons of heavy rainfall. Its ability to hold moisture is helpful where plantings are made in sandy soils. Thoroughly mix a bucketful with the topsoil before filling in about the roots. The freshly dug holes make a satisfactory mixing bowl.

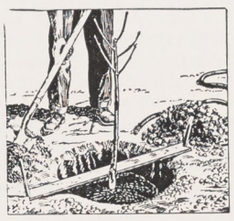


Fig. 4

IRRIGATION: Provide a basin around the base of your fruit trees large enough to accommodate 25 or 30 gallons of water. Make regular investigations with a hoe through the dry season to determine the condition of the subsurface soil, and when it appears dry, irrigate. A mulch of peat moss or steer manure in the irrigation basin will prevent cracking of heavy soils and conserve moisture in all soils. For best growing results keep soil moist, but not muddy.

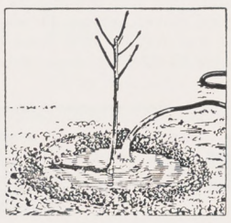


Fig. 5

FERTILIZATION: To encourage proper growth, we recommend a light application of steer manure in the basin around each fruit tree, nut tree ornamental or rose, immediately after planting. **Do not use commercial fertilizer until two months after planting, then use a balanced commercial fertilizer. All fertilizers should be applied on the surface, not in direct contact with the roots.** About ½ pound of balanced commercial fertilizer can be worked into the soil in the irrigating basin and washed to the root area by succeeding irrigations. Step this up to three pounds for a mature tree, following the root growth outward from the base of the tree with ever-widening circles of application.

CULTIVATION is required for preventing of moisture-squandering weed growth and to provide ease of penetration for the next application of water or rainfall. Heavy soils are inclined to crack upon drying out and need thorough and frequent cultivation. Do not cultivate so deeply that surface fibrous roots are damaged or exposed and be careful not to "bark" the trunks of young trees.

PRUNING: During the first summer try to keep the new growth confined to the development of three or four well-spaced main branches. Trim off all unnecessary growth. When the leaves have dropped in late fall, prune as indicated in **Fig. 6**, shortening in the main branches one third to one half. Exception: Cherry trees should be cut back only the first or second year to shape them; thereafter remove conflicting branches only.

Use **Fig 7** as a guide for pruning in succeeding years of apricots, nectarines and peaches. Almond, apples, plums and prunes need very little pruning after the first year except that which is required to keep the tree fairly open to admit sunlight.

WALNUTS AND PECANS: Walnuts and pecans will not make a good growth unless the tops are pruned when planting. Shorten the tops to 3 or 4 feet above the bud or graft. Select 3 to 5 of the best shoots for framework in late spring and trim off all others. Provide a 2" x 2" x 8' stake driven two feet into the ground. Whole roots should be nipped off one inch just prior to planting and broken roots should be cut back to the break. Set the trees so that the bud or graft union is 3 to 5 inches above ground level.

Pecans are difficult to transplant — never permit pecan roots to be exposed to the sun before planting — always cover the roots with a wet sack: keep the ground moist at all times to insure adequate growth.

Fig. 6

Fig. 7

★ SPECIAL PRECAUTIONS ★

1. Read the instructions above, carefully.
2. **Do not plant fruit and nut trees in poorly drained soil.**
3. Do not use fertilizer in the holes in which trees are planted.
4. If your soil is heavy, mix Gypsum with the soil in the bottom of the hole and mix Peat Moss or sand with top soil filled in around the roots.
5. Prune all trees according to recommendations given above.
6. Protect trees from sunburn by painting with Tree White or tree protectors.
7. Read information on pest control on page 14.
8. Protect your investment — take good care of your trees.

SERVING HOMEOWNERS, ORCHARDISTS and VINEYARDISTS FOR 105 YEARS

ROEDING'S QUALITY FLOWERING TREES

Flowering trees are a part of the glory of spring. There is no waiting for a show of flowers—the youngest trees reward their owners with gay blossoms right from the beginning. The quick-growing varieties (peaches and plums) require a severe pruning after the flowering season. Moderately fast growers (cherries, apricots and crabapples) need only occasional light pruning to control unruly branches. Flowering peaches should be sprayed with a solution containing copper just as the flower buds swell to prevent curly leaf.

PRICES: All varieties, bare root:

Flowering Apricots	6-8′	$3.50
Flowering Crabapples	4-6′	3.25
Flowering Peaches	3-4′	3.00
Flowering Plums	2-3′	2.75

FLOWERING APRICOTS

PRUNUS BERNIDO: Double red. Early.

P. BONITA: Double deep red. Very early.

P. DAWN: Midseason variety with large ruffled double pink flowers. Intensely fragrant.

P. PEGGY CLARKE: Distinctive double deep rose, flowers are medium sized, profuse.

P. ROSEMARY CLARKE: Pure white flowers are large and double, exquisitely fragrant.

FLOWERING CRABAPPLES

MALUS ALMEY: The carmine buds open in early spring to large dollar size, fiery crimson blooms—a breath-taking sight. Tree is upright, vigorous and hardy.

M. ARNOLDIANA: A most profuse bloomer. The slender branches are weighted with carmine-red buds that open to sharply contrasting blooms of palest pink.

M. FLORIBUNDA: Tall, slender tree with graceful branches. Flowers large, single, and typical apple blossom pink.

M. HOPA: Before the bronzy red foliage is fully developed in the spring the whole tree bursts into bloom and covers itself with magnificent fragrant pink flowers. Tiny red apples — good for jelly — bejewel the tree in the summer.

M. IOENSIS PLENA (Bechtel Crab): Double pink flowers like small clustered roses; fragrant; late blooming.

M. KAIDO: Flowers partly double, pale pink and carmine; branches slender and graceful.

FLOWERING PEACHES

Don't fail to enjoy their glory in your garden. Blooms appear the first season planted. Not only valuable ornamentally but bear edible fruit.

PRUNUS AURORA: Clear, light pink flowers; much softer shade than other varieties.

P. EARLY DOUBLE RED: Magnificent ruby-red, very bright.

P. HELEN BORCHERS: Huge, clear shell pink flowers in profusion. New and very beautiful. Midseason.

P. ICEBERG: A greatly improved double white of rare beauty. Midseason.

P. PEPPERMINT STICK: Variegated red and white flowers are unique and spectacular. Midseason.

P. SAN JOSE PINK: The earliest variety; soft rose-pink semidouble flowers.

FLOWERING PLUMS

In demand because of colored foliage as well as for blooms. Excellent for street planting.

PRUNUS BLIREIANA: Semidouble flowers of soft pink borne on long slenger branches. Foliage plum-like and heavily tinged with bronze.

P. PISSARDI: Very ornamental small tree. Leaves deep purple in spring gradually becoming greenish. Flowers numerous, white, tinted pink. Fruit reddish purple.

P. THUNDERCLOUD: Really lives up to its name. Masses of early white flowers followed by bronzy-purple foliage holding color throughout the summer.

ICEBERG Flowering Peach

FLOWERING ALMONDS

CORNELL: New . . . a standard size tree, blooms in early Spring before leaves appear and continues to bloom for a considerable length of time. Extra large rosette-type double blossoms, rose to shell-pink, in clusters. Bare root, 6-8′ **$5.25**, 4-6′ **$4.75**, 3-4′ **$4.25**, 2-3′ **$3.75.**

DWARF DOUBLE FLOWERING ALMOND. Shrubby little tree with long, slender branches heavily laden in earliest spring with very double rosette-like flowers. We can supply these in either pink or white. Bare root, 3-4′ **$3.00.**

FLOWERING CHERRIES

All varieties: bare root, 5-6′ **$7.50.**

AKEBONO (Daybreak): Beautiful, erect growing tree. Exquisite single pink.

KWANZAN: Double, dark pink with extremely large flowers.

NADEN: One of the loveliest and the most double pink flowered cherries.

SHIROTAE (Mt. Fuji): Best large double white flowers with light green foliage.

WEEPING FLOWERING CHERRIES

Bare root 5-6′ $10.50

SINGLE PINK: Strong drooping type of vigorous growth; blossoms are pale pink and borne in greatest profusion.

DOUBLE PINK: A very rare variety; branches do not droop as much as the single weepers. Deep pink double flowers of medium size.

FLOWERING QUINCES

Prices: Bare root 18-24″ $3.50; 2-3′ $3.75; 3-4′ $4.00; 5 g.c. $5.50.

CANDIDA: Large, pure white flowers cover the branches of this variety before and after the foliage appears in the spring.

JULIET: Lovely soft salmon-pink blooms borne in great profusion on sturdy stems. Blooms blend well with tulips or flowering shrubs.

STANFORD RED: Extraordinary large flowers open geranium red and deepen to an intense red. A fine recent introduction. Exceptionally fine for cutting as stems are almost thornless and flowers are long-lasting.

LABURNUM . . . Golden Chain

LABURNUM VOSSI (Long Clustered Golden Chain): A great improvement over the old Laburnum vulgare. It is a small tree with green bark and foliage like exaggerated clover leaves. Flowers are pure golden yellow and formed like those of the Wisteria. Bare root, 8-10′ **$7.50.**

DECIDUOUS SHRUBS AND TREES

CERCIS . . . Redbud

CERCIS CANADENSIS: (American Redbud.) Small tree every twig of which is covered with little pink, pea-shaped blossoms in early spring. Bare root, 5-6′ **$6.50.**

CRATAEGUS . . . Hawthorn

All varieties: Bare root, 5-6′ $6.50.

CRATAEGUS AUTUMN GLORY: White flowers are followed by a profusion of glossy, large, brilliant red berries. Erect tree with dark green leathery foliage.

CRATAEGUS CARRIEREI: White flower followed by clusters of large orange-red berries. Erect, slightly spreading tree.

CRATAEGUS DOUBLE PINK
CRATAEGUS DOUBLE WHITE

CRATAEGUS PAUL'S SCARLET: Masses of double carmine-red flowers in spring. Red berries in fall.

FORSYTHIA . . . Golden Bell

F. LYNWOOD GOLD: Golden yellow, very profuse bloomer. Bare root, 3-4′ **$3.00.**

PHILADELPHUS . . . Mock Orange

NOTE: Sometimes called Syringa, but Syringa is the botanical name for Lilac.

P. MINNESOTA SNOWFLAKE (Plant Patent No. 538); New variety that is very double and very fragrant. Holds foliage well at around. Blooms June and July. Bare root, 3-4′ **$3.50.**

P. VIRGINALIS: A floriferous variety with double white flowers. Bare root, 3-4′ **$2.75.**

WISTERIA

WISTERIA SINENSIS: (Chinese Wisteria.) Fragrant flowers are light purple-lavender in attractive racemes. Bare root, 3 yr. **$5.50.**

W. VENUSTA ALBA (White Silky Wisteria): White short cluster Wisteria. Fragrant white flowers. Bare root, 3 yr. **$5.50.**

W. FLORIBUNDA ROYAL PURPLE: Brilliantly colored, good sized clusters of royal purple; flowers are freely produced. Bare root, 3 yr. **$5.50.**

OTHER SHRUBS

DEUTZIA GRACILIS: 2-3′ **$2.75**
SPIREA VAN HOUTT: 2-3′ **$2.75**
TAMARIX AFRICANA, 2-3′ **$2.75**
WEIGELIA ROSEA: 2-3′ **$2.75**

ROEDING'S QUALITY SHADE TREES

COOL SHADE IN SUMMER . . .

. . . FILTERED SUNLIGHT IN WINTER

Although certain evergreen trees may be classed as shade trees, the term is usually reserved for quick-growing deciduous trees (without foliage in winter). Shade trees have a particular significance to California because ancient elms, poplars, and maples lining the streets and highways testify to the foresight of early settlers. Most shade trees in our list are available for summer planting in handy containers at slightly higher prices.

ACER . . . Maple

A. PLATANOIDES SCHWEDLERI: (Purple-leaf Maple.) The most beautiful of the large maples. Buds are brilliant orange; young foliage coppery and mature leaves deeply stained with purple. Bare root, 6-8' **$7.50.**

ACER CRIMSON KING: (Plant Patent No. 735.) A much improved Schwedleri Maple. The leaves are of a rich purple shade and this color is retained until they drop in the fall. Bare root, 6-8' **$8.75.**

FAASSEN RED LEAF MAPLE is deciduous, hardy, and holds its color throughout the entire growing season. Will thrive in any locality where maples will grow. 6-8' **$7.50.**

BETULA . . . Birch

BETULA ALBA: (European White Birch.) Rapid grower, bark white, foliage triangular, turning to rich tints in fall. Very effective planted in small groups. Single trunk. Bare root, 6-8' **$5.50;** 8-10' **$6.50.**

B. ALBA LACINIATA PENDULA: (Cut-leaf Weeping Birch.) Very beautiful form of European White Birch. The main trunk in older trees is snow white and straight as an arrow. Bare root, 6-8' **$7.50;** 8-10' **$8.50.**

FRAXINUS . . . Ash

FRAXINUS VELUTINA GLABRA: (Modesto Ash.) The common Arizona Ash has long been noted for its sturdy resistance to adverse conditions. This new type, known as "Modesto Ash," grows much more rapidly than the type and is a handsomer tree. Most desirable in every way. Bare root, 8-10' **$5.50.**

GINKGO . . . Maidenhair Tree

GINKGO BILOBA "AUTUMN GOLD": The most striking, golden, autumn foliage of any shade tree in California. Symmetrical, oval-upright, male tree. 5 gal., 5-6' **$10.50.**

GLEDITSIA . . . Honey-Locust

MORAINE LOCUST: (Plant Patent No. 836.) Improved thornless Honey-Locust, free from seed pods, has lacy foliage; a fast growing, vase-shaped tree, which stands drought; Fall coloring clear yellow. Bare root, 6-8' **$7.50.**

LIRIODENDRON

LIRIODENDRON TULIPIFERA: (Tulip Tree.) A fine pyramidal tree with clean trunk. Foliage of unusual form and light green in color; flowers conspicuous and yellow in color. Bare root, 5-6' **$6.00.**

MORUS . . . Mulberry

MORUS CUT LEAF FRUITLESS: A new variety having all the features of other varieties but a much larger leaf. Bare root, 8-10' **$5.50.**

PLATANUS . . . Plane Tree

PLATANUS ORIENTALIS: (European Sycamore, Oriental Plane.) A handsome tree of large proportions widely used for park and avenue planting. Foliage dense, bright green and fine lobed. One of the best trees for California. Bare root, 8-10' **$5.50.**

PLATANUS RACEMOSA: (California Sycamore.) Fast growing large spreading tree, often with multiple trunk and twisted branches. Attractive, marbled, buff-colored bark; light green maplelike leaves. Requires little care, tolerates heat and cold. Bare root, 8-10' **$6.50.**

POPULUS . . . Poplar

Bare root, 12-14' $8.50; 10-12' $6.50; 8-10' $5.50; 6-8' $4.50.

POPULUS ALBA NIVEA: (Silver or White Poplar.) A tree of wonderfully rapid growth and wide-spreading habit. Leaves large, glossy green above and white as snow beneath.

POPULUS CANDICANS: (Balm of Gilead.) Rapid growing, tall large headed tree. Foliage dark green, bark same color on younger branches.

P. CANADENSIS EUGENEI: (Carolina Poplar.) A tree of robust growth and easy culture; a fast grower, providing a quick shade.

P. NIGRA ITALICA: (Lombardy Poplar.) Slender, erect Lombardy Poplars lining a driveway with their foliage shimmering in the sunlight present a picture of striking beauty. Unsurpassed for use as a screen or windbreak.

Quantity Rates on Request.

ROBINIA . . . Locust

R. PSEUDOACACIA (Black Locust): Drought-resistant tree that thrives where other trees won't grow. White flowers in spring. Bare root, 8-10' **$5.50.**

R. PSEUDOACACIA DECAISNEANA (Pink Locust): rapid-growing tall tree with long racemes of fragrant, pale pink blooms. Bare root, 8-10' **$6.50.**

QUERCUS . . . Oak

QUERCUS COCCINEA (Scarlet Oak): A large tree, 60-80 ft. high. Bright green foliage turns a brilliant scarlet in autumn. Bare root, 6-8' **$8.50.**

QUERCUS PALUSTRIS: (Pin Oak.) A very good street tree. Grows tall with graceful, drooping branches. Foliage deeply lobed with sharp points. Bare root, 6-8' **$8.50.**

Q. RUBRA: (Red Oak.) An excellent tree of rapid growth. Foliage turns russet and copper in autumn. Bare root, 6-8' **$6.50.**

SALIX . . . Willow

SALIX BABYLONICA AUREA: The common and well-known weeping willow. Bare root, 6-8' **$4.50;** 8-10' **$5.50;** 10-12' **$6.50.**

ULMUS . . . Elm

ULMUS PUMILA (Chinese or Siberian Elm): Rapid growing, slender, graceful tree with slightly drooping branches. Bare root, 8-10' **$5.50.**

Plant ROEDING'S QUALITY BERRY PLANTS

Berry plants are highly productive, require a minimum of care, and make ideal ground covers and screens for fences, walls and arbors. They richly deserve their increasing popularity with Home Orchardists.

(See planting instructions on Page 14.)

BERRIES

All Varieties 60¢ each, 6 for $3.50, 12 for $6.50, 100 for $40.00

THORNLESS BOYSENBERRY: An improved variety with the fruitfulness of the Boysenberry plus the advantage of smoother, thornless canes.

THORNLESS LOGANBERRY: Thornless canes produce an abundance of fine berries; better than parent.

OLALLIE BLACKBERRY (Not entirely thornless): Fruit is very large, with small seeds and handsome jet black color. Sweet and pleasant in flavor.

THORNY BOYSENBERRY

GOOSEBERRIES, CURRANTS

60¢ each, 6 for $3.50, 12 for $6.50, 100 for $40.00

PERFECTION CURRANT: A leading variety in all sections. Fruit is bright red and of good size. The plants are abundant producers.

CHAMPION GOOSEBERRY: Berries medium in size and of good quality. Free from mildew. The leading commercial variety in California.

STRAWBERRIES

12 for $2.50, 100 for $6.00, 1000 for $45.00

LASSEN: Outstanding producer of large, light red berries, with peaks of production in the spring and fall. Recommended for Central and North Coast and Central Valley. Plant long-lived and resistant to virus diseases.

SHASTA: Heavy and continuous bearer of medium red, glossy berries of medium to large size. Recommended for Central and North Coast and Southern San Joaquin Valley.

EVERBEARING STRAWBERRIES

12 for $3.75, 25 for $6.75, 100 for $25.00

OGALLALA: Combines rich, sweet flavor with hardiness of wild Rocky Mountain strawberries with size and productiveness of finest cultured varieties. So rich in color and flavor, they defy description. Unequalled for eating fresh; freeze well and make superb jams and jellies. Often produce a quart of berries per plant first year.

STREAMLINER: Everbearing huge, firm "high gloss" berries from early summer through fall. Produces amazing yield—three crops in a 12-month period. Rich, sweet flavor. Good for freezing or eating fresh. Bears strawberries about 60 days after planting.

RASPBERRIES

60¢ each, 6 for $3.50, 12 for $6.50, 100 for $40.00

CUTHBERT: (Red.) Our best home garden variety and also an important commercial sort. The fruit is a deep red and of excellent quality. Midseason.

WILLAMETTE EVERBEARING: A splendid red raspberry, of large size and excellent flavor. A good producer of the "everbearing" type, recommended for home garden use.

CUMBERLAND BLACK CAP: The leading black raspberry. The fruit is of fine appearance, tastes good, keeps well, and sells well. Every berry grower should have a few Black Caps.

BLUEBERRIES

A useful ornamental as well as a valuable fruit-bearing shrub. Sold only in groups of three for cross-pollination. **$6.00** for the group.

Jersey: Late, large berries.

Rancocas: Early, large berries

Rubel: Midseason, medium-large berries.

ARTICHOKE PLANTS (Green Globe): **75¢** each; **6** for **$4.00; 12** for **$7.50; 25** for **$13.50.**

ASPARAGUS ROOTS (Mary Washington): **25¢** each; **12** for **$2.50; 25** for **$4.50; 100** for **$15.00.**

RHUBARB ROOTS (Strawberry): **75¢** each; **6** for **$4.00; 12** for **$7.50; 25** for **$13.50.**

SERVING HOMEOWNERS, ORCHARDISTS and VINEYARDISTS FOR 105 YEARS

Always a Sound Investment . . . Roeding's Quality
FRUIT TREES — NUT TREES AND GRAPEVINES

The HOME ORCHARD

What is more satisfying than a bowl of delicious fruit from your own garden? A well-selected family orchard will supply ripe fruit continuously for more than eight months of the year and if you add citrus, you may pick fruit in your own garden the year 'round! Fruit trees are ornamental as well as productive. They provide summer shade and a beautiful backdrop of colorful blossoms each Spring. Many of the varieties on the following pages are recommended for home orchard plantings.

GROW YOUR OWN TREE-RIPENED FRUIT

Eat it fresh or put in in your home-freezer and enjoy it the year 'round. Fruits are ideal for fresh salads.

Max Red Bartlett pears provide a novelty in color appeal, especially at Thanksgiving and Christmastime. Elephant Heart and other varieties of plums make wonderful jam.

Pink Pearl apples make delicious pink applesauce.

Homemade fruit pies are always favorites with old and young, doubly good when prepared with home-grown fruit.

Roeding's Quality Fruit and Nut Trees are supplied as bare root stock during the dormant season, January through March; and for the home orchardist, in 5-gallon containers, at all other seasons of the year.

CALIFORNIA, FRUIT BOWL OF THE WORLD

THIS MAP is a tapestry of California . . . its glorious orchards and fruitful vineyards. For more than 100 years, California, the "Golden State," has well earned its name as the "fruit bowl of the world." Nearly all known fruit varieties grow and flourish throughout California; these delicious fruits may be found on tables in almost every state in the nation, as well as many countries of the world.

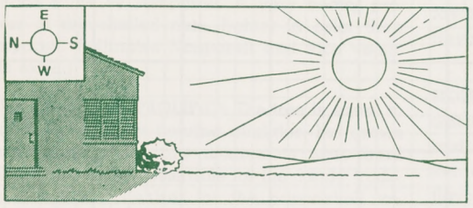
PLAN YOUR GARDEN

This page is provided to help you plan a new garden—or, revamp an old garden.

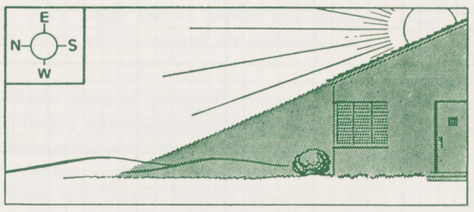
FIRST: Please make a rough sketch of the garden to be landscaped, on the reverse side of this page . . .
Indicate directions N W E S and scale (example: 1" = 10') . . .
Kindly send a photograph of EACH SIDE of your home or garden for complete perspective.

SECOND: Mark the areas to be planted and indicate existing plants, if any . . .
If there is to be foundation planting, indicate window locations and height from ground.

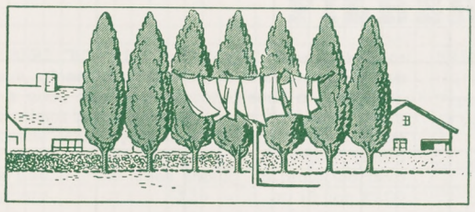
THIRD: Specify the approximate amount you wish to spend.
Advise whether you wish to plant yourself and pick up the stock at our nursery, or . . .
if you wish us to deliver the required plants and install them.



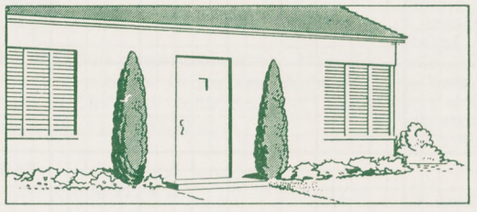
PLANTS FOR SUNNY LOCATIONS—



PLANTS FOR SHADY LOCATIONS—



SCREEN AND HEDGE—



CONIFERS FOR ACCENT PLANTING—

BAY AREA CUSTOMERS: We invite you to drive out to Niles (Dist. of Fremont) to make your selections, where you can see and compare various types of plants. Gardening and landscaping become more enjoyable when you have a wide range of choice of varieties and sizes—and experienced nurserymen to assist you in making selections.

CENTRAL AND NORTHERN CALIFORNIA CUSTOMERS will find our Niles salesyard well stocked. Come to our nursery and see the display of quality trees and plants. You will receive courteous personal attention, with friendly experienced counsel on your garden or orchard requirements.

For best possible service, we suggest that you call any day, Monday through Saturday.

DISTANT CUSTOMERS: Please write and send us the full information as outlined above. Written requests will receive our careful attention and will be answered as promptly as possible.

WRITE OR ASK FOR OUR COLORED TREE AND SHRUB SPECIMEN FOLDER.

— A LANDSCAPE SERVICE TAILORED TO FIT YOUR NEEDS —

With the above information, our experienced nurserymen can assist you in suggesting and selecting appropriate plant material at our Salesyards; this service is offered without charge.

We can prepare a rough sketch, with keyed list of plant material required; the charge for this service is based on the actual preparation time . . . the minimum charge is $25.00 for either requests to inspect property nearby or service by mail.

Our landscape architect can prepare a detailed landscape and construction plan in color, with keyed list of plant material required; the charge for this service is based on actual preparation time . . . the minimum charge is $150.00 for either personal inspection of property or service by mail.

ROEDING'S QUALITY
NUT TREES

FOR COMMERCIAL AND HOME ORCHARDS

When planning your orchard, be sure to include two or more nut trees. Nuts not only are valuable when served as a delicacy, but are very practical in home cooking. Walnuts and Pecans serve a dual purpose when planted as a shade tree and a part of the home orchard. Years of experience in raising Roeding's Quality Nut Trees enable us to produce nut trees that can "take it."

Add to the enjoyment of your home orchard by planting some of the following Roeding's Quality Nut Trees.

ALMONDS

ALMONDS on Peach Root		Minimum. 10 trees per variety	
Yearling Trees	1-9	10-299	300 or more
6-8' grade (5/8-3/4")	$3.25	$1.40	$1.30
4-6' grade (1/2-5/8")	3.00	1.30	1.20
3-4' grade (3/8-1/2")	2.75	1.20	1.10
2-3' grade (5/16-3/8")	2.50	1.10	1.00

Note: Almond on Almond Root, 10¢ higher than above in 10-299 and 300 or more rates.

MERCED: (Plant Patent No. 1730.) Introduced commercially in 1958, resulting from a cross of Nonpareil and Texas Prolific. Blooming and ripening periods same as Nonpareil. A very heavy producer of thin-shelled nuts, lighter in color than Nonpareil. Pollinates Nonpareil and vice versa. **(50¢ extra.)**

MISSION (TEXAS PROLIFIC): The tree is equal to Drake's Seedling in bearing qualities, but grows much larger. Nuts are medium in size, hard shelled and highly desirable for the candy trade. An excellent pollenizer for the paper-shell varieties.

NE PLUS ULTRA: Tree is a strong grower. It is a regular and heavy bearer of long, narrow, soft-shelled nuts. Hulls freely, and is a commercial favorite. Very large kernel, sweet and highly flavored. Plant with Nonpareil for pollination.

NONPAREIL: King of soft-shell almonds in all districts. Heavy and regular bearer of large, long and narrow paper-shell nuts of good color. Long kernel fills the shell well, possesses excellent flavor. Plant with Davey, Merced, Mission or Ne Plus.

FILBERTS

FILBERT "ROYAL": The "Royal" filbert trees bear large, glossy, well-filled, soft-shell nuts. The tree is a good heavy producer. Needs a pollenizer. Barcelona is recommended for pollenizer for early blooms; DuChilly for midsummer. The bark of the filbert is very thin and will sunburn easily, killing the tree. All the trees should be protected from sunburn. 3-4' grade **$3.25** each or **10** for **$3.00** each.

BARCELONA: Best commercial variety. Most Filbert plantings comprise 80 per cent Barcelona. Plant with DuChilly for pollination. 2-3' grade **$2.75** each; **10** or more **$2.50** each.

DUCHILLY: Good quality; large size; fine pollenizer. 2-3' grade **$2.75** each; **10** or more **$2.50** each.

FRUIT TREE

Seedlings

for grafting or budding

6-8'	4-6'	3-4'	2-3'
.85	.75	.65	.55 each

Almond
Apple
Apricot
Bartlett Pear
Lovell Peach

Cherry: Mahaleb
Mazzard
(15¢ more per tree)

Plum: Marianna 2624
Myrobolan
Myrobolan 29-C

Quince

NOTE: Add 10¢ per tree when ordering less than 10 trees per variety.

Number of Trees or Plants Required to An Acre

6 x 6	1210	12 x 12	301
6 x 8	907	16 x 16	170
6 x 10	726	20 x 20	108
8 x 8	680	20 x 24	90
6 x 12	605	22 x 22	90
7 x 11	568	24 x 24	75
8 x 10	544	25 x 25	69
7 x 12	519	30 x 30	48
8 x 12	454	35 x 35	35
10 x 10	435	40 x 40	27
10 x 12	363	50 x 50	18

RULE: Multiply the distance in feet between the trees by the distance the plants are apart in the rows, and the product divided into 43,560 will give the number of plants to the acre.

WALNUTS

Our English Walnuts are grafted on California Black rootstock as described below. Walnuts should be planted with the bud union or graft about six inches above the soil level as a caution against infestation of Oak Root Fungus present in some soils. Trees planted too deep will not thrive.

	Minimum, 10 trees per variety		
Yearling Trees	1-9	10-49	50 or more
8-10' grade (3/4-1 ")	$6.50	$5.75	$4.75
6- 8' grade (5/8- 3/4")	6.00	5.25	4.25
4- 6' grade (1/2- 5/8")	5.50	4.75	3.75
3- 4' grade (3/8- 1/2")	5.00	4.25	3.25
2- 3' grade (5/16- 3/8")	4.50	3.75	2.75

EUREKA: Popular Northern California variety. Large, oblong nuts of fine appearance. Shells are rather thick, well sealed; holds up well in handling. Splendid large upright tree. Fine commercial variety and a good ornamental shade tree.

FRANQUETTE: One of the most important commercial varieties, popular wherever the English Walnut is grown. Nuts are large, handsome, rather conical in shape. Shells are medium thin. Kernels are unusually light in color and of the best quality. Trees large and vigorous. This variety is latest to bloom and seldom loses a crop through frost injury.

HARTLEY: Large slightly pointed nut of high quality. Tree comes into bearing very early; is similar to Mayette in habit of growth.

PAYNE: An outstanding producer and early bearer. Nuts fully as large as Franquette. Thin shell, high quality kernel. Trees do not grow as large as other varieties so may be planted closer. A splendid shade tree for the small city lot.

Walnut Seedlings

Northern California Black Walnut Seedlings:

	1-9	10-49	50-299	300 or more
8-10' grade (3/4-1 ")	$2.75	$1.40	$1.25	$1.15
6- 8' grade (5/8- 3/4")	2.50	1.30	1.15	1.05
4- 6' grade (1/2- 5/8")	2.25	1.20	1.05	.95
3- 4' grade (3/8- 1/2")	2.00	1.10	.95	.85
2- 3' grade (5/16- 3/8")	1.75	1.00	.85	.75

PECANS

Here's something different for your home orchard. Not only do Pecans produce the much in demand nuts, but they also make a wonderful shade tree. Because of the limited quantity of fibrous roots on the long tap root of Pecans, they must be carefully handled when planting. **Extra caution should be taken to keep the roots moist at all times before planting.** Pecans may start out slow but will grow very rapidly the second and successive years. Add to your gardening enjoyment by planting a Roeding's Quality Pecan tree.

	1-9	10 or more
4-5' grade (1/2-5/8")	$8.00	$7.50
3-4' grade (3/8-1/2")	7.50	7.00

BARTON: A new variety developed by the U.S. Dept. of Agriculture. Extra thin shelled nuts, medium to large size; one of the first to mature (late Oct. to mid-Nov.). We believe this variety will be very valuable in commercial plantings due to its early bearing, early maturing and heavy production.

MAHAN: A variety of very large size, averaging 2½" in length. Paper-thin shell, richly flavored kernels. Early bearing fast growing tree; fine as shade tree.

STUART: Full, bright kernel with delicious meat parts easily from a somewhat thicker shell.

SUCCESS: Widely planted in the San Joaquin Valley. Soft shelled, prolific, self-fruitful.

WESTERN SCHLEY: Outstanding variety yielding medium to large oblong nuts, with thin shells and plump kernels of excellent quality and flavor. Vigorous grower.

HELP PURIFY THE AIR
BY PLANTING TREES

ROEDING'S QUALITY GRAPEVINES

THE STANDARD OF EXCELLENCE IN THE WEST

TABLE GRAPES

BLACK MALVOISIE: (Cinsaut) An early wine grape, which can also be used as a table and dessert grape. Skin reddish-black with faint bloom. Flesh firm, juicy, sweet and of good flavor. August.

BLACK MONUKKA: (Monukka) (Sometimes called Black Thompson Seedless.) Large reddish black berries are entirely seedless like the Thompson; sweet, crisp, and borne in large loose clusters. Makes a large black raisin. Late August-September.

CALMERIA: This late maturing variety, with its good storage and eating quality, helps fill the demand for a better quality, late-shipping and storage table grape. Berries are firm and large, greenish yellow with a heavy, light-gray bloom. September-October.

CARDINAL: Berries are large and firm, medium to dark red, with a grayish bloom, nearly spherical in shape. Eating quality is excellent, with a slight Muscat flavor. Seldom more than two seeds. Due to its early maturity, its attractive appearance, and its good shipping record, it usually yields a premium price on the market. July

EMPEROR: Large dark red berries of firm texture. Good eating quality, relished during early winter when other grapes are gone. Bunches are large and heavy. October.

FLAME TOKAY: (Tokay) One of California's most popular shipping grapes. Large oblong berries borne in immense bunches. Pale red skin covered with lilac bloom; flesh is firm, juicy and crackling, with good vinous flavor. Heavy producer. September.

ITALIA: Of Italian origin and sometimes called Italia Muscat. Heavy producer of very large golden berries with a muscat flavor, borne in loose, conical clusters.

MALAGA: Leading white midseason shipper. Berry of good size, oval, borne in loose, large clusters. Skin tender, yellowish-green; flesh sweet, tender, crackling and good flavor. August.

MARAVILLE DE MALAGA: (Red Malaga.) One of the few hard grapes noted for fine flavor and aroma. Berry large, conical, in long and loose clusters; skin a beautiful sparkling red; flesh firm, crisp, crackling and delicious. A strong grower and good arbor variety. September.

MUSCAT: (Muscat of Alexandria) The renowned, table, raisin, and wine grape. Berries large, slightly oval, produced in large clusters. Skin pale amber covered with a thin white bloom; flesh firm, with distinctive aroma and pleasing flavor. Has the remarkable faculty of producing a second crop of grapes. September.

OLIVETTE BLANCHE (Ladyfinger Grape): Berries large, long, oval, white. Flesh firm, amber white, juicy, sweet and crackling. Vines are vigorous, make excellent arbor grapes. Early September.

PERLETTE: Another seedless grape, very light in color and larger than either Thompson or Delight. Skin thin and very tender; flesh firm, crisp and juicy, with unique flavor. Keeps and stores well. July.

RIBIER: (Alphonse Lavellée) Largest of the Black Grapes. Berries extra large, in medium-sized bunches, their intense blue-black color giving the appearance of being molded in wax. A good arbor grape. Vines are enormous producers. Mid-August.

THOMPSON SEEDLESS: (Sultanina) California's best known table and raisin grape. Oval, greenish-yellow berries contain no seeds. Produced in exceptionally heavy bunches. Good arbor grape. August-September. **2500** or more, **.10** each.

WINE GRAPES

ALICANTE BOUSCHET: Noted for its beautiful red juice. Berry medium round; compact bunches. Skin black and thick, flesh high in sugar. Juice red, somewhat tart, often used for coloring soft drinks, ices and confections. September.

CARIGNANE: A leading wine grape. Berries large and round; medium-sized, compact clusters; skin deep blue-black and tough; flesh amber, juicy and sweet. Strong grower, heavy bearer. September.

PALOMINO: (Golden Chasselas) One of the principal white wine varieties, used for Champagne. Berries round and large. Skin thin, amber color when fully ripe. September.

GRENACHE: Heavy producer, claret type. Berry brownish, oval, of good size; rather loose clusters; skin bluish-black and thick; flesh light colored, juicy, sprightly flavor. September.

MISSION: Good table and juice variety. Berry medium size and round, skin purple-black; flesh crackling, deliciously sweet. good grower, free fruiting. September.

ZINFANDEL: Widely used juice grape. Berry round, compact clusters; skin dark purple covered with heavy bloom. Flesh abundant, juicy, and with a good vinous flavor. August.

PRICES of Standard Varieties, TABLE and WINE Grapevines

				Minimum, 50 per variety	
	1-9	10-49	50-99	100-299	300 or more
No. 1 Grade	$ .85	$ .75	$ .50	$ .40	$ .17½
No. 2 Grade					.16½

SPECIAL WINE GRAPES

CABERNET SAUVIGNON: Produces a wine of pronounced flavor, high acidity and good color, similar to the famous claret wines of the Gironde region of France. Berries are small, very seedy, nearly spherical, and black with a grey bloom. Skin is tough, vines are very vigorous and productive with cane pruning. September.

FRENCH COLOMBARD: Yellow-green to pinkish berries of medium size in well filled clusters; berries egg-shaped; high acid content. Vigorous and productive, ripens midseason.

RUBY CABERNET: A hybrid of Carignane and Cabernet Sauvignon; combines high quality with heavy yielding ability. Fruit light blue, medium size, hanging free from medium clusters. Skin thick; pulp soft bright green, juicy. September.

PRICES of SPECIAL WINE Grape Varieties

				Minimum, 50 per variety
	9-1	10-49	50-299	300 or more
No. 1 Grade	$ .85	$ .75	$ .50	$ .20
No. 2 Grade				.17½

Special Grape Varieties

BLACK MUSCAT: Berries large, round and black, produced on loose medium clusters. Flavor similar to the Muscat of Alexandria. A favorite table grape in home plantings. August-September.

PIERCE (Isabella Regia): (Called "California Concord.") Berries roundish oblong and very large, in rather large clusters; skin dark purple, and almost black, with blue bloom. Flesh juicy, sweet and slightly musky. A showy, perfumed table grape. September.

ROYALTY: A variety selected for production of port wine. Berries small, in medium size clusters; juice dark red, high in sugar and acid, very resistant to spoilage. Very productive, semi-erect vines, tolerant to powdery mildew. Ripens midseason.

RUBIRED: Berries small in medium size clusters; intense red juice, very resistant to spoilage. Prostrate habit of growth. very productive, all shoots are fruitful; tolerant to powdery mildew. Used for production of sweet red wine, concentrate or blending where intense and stable color is desired. Ripens midseason.

American GRAPES

AGAWAM: Berries dark dull red, with lilac bloom, medium to large, spherical to ovoid. Skin thick and rather tough, adhering slightly to the pulp. Flesh tough. Sugar content and acidity medium. Flavor aromatic, slightly foxy. Midseason to late.

CONCORD: Famous eastern table grape. Fine for juice and jelly. Round solid berries on medium-sized clusters; skin thick and blue-black; flesh is sweet with a decided musky tang. August.

GOLDEN MUSCAT: As a hybrid between Muscat and Diamond, it combines the golden green color and slip-skin characteristics of the latter with the rich flavor of Muscat. Grows vigorously and bears heavy. Popular home garden variety. August.

NIAGARA: Fruit large, medium compact clusters; skin thin, somewhat tough and pale yellow in color. Flesh tender and sweet, with flavor like Concord. August.

PRICES of SPECIAL Grape Varieties and AMERICAN Varieties, No 1 Grade

				Minimum, 50 per variety
	1-9	10-49	50-299	300 or more
No. 1 Grade	$ .85	$ .75	$ .50	$ .45 each

PHYLLOXERA RESISTANT ROOTS

AXR-1: Recommended for use on fertile valley soils and in irrigated plantings in the coastal valleys. Tends to overcome poor fruit set of vines showing excess vigor on St. George in these areas.

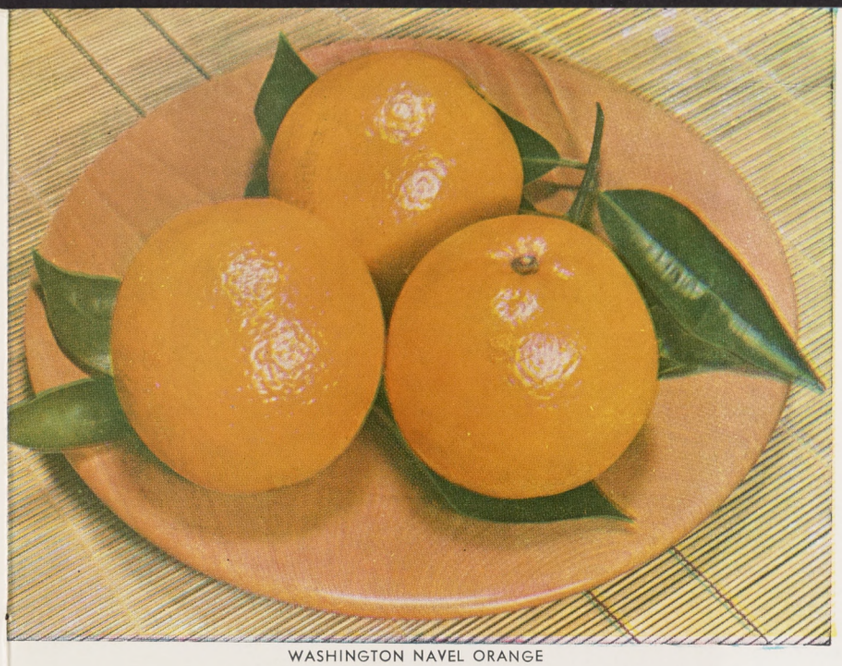
RUPESTRIS ST. GEORGE: Adapts to a great range of soils, does equally well in moist, heavy clay or on dry hillsides, providing the soil is deep. Has the faculty of sending roots straight down to obtain moisture. Thrives in soils with a moderate amount of lime, but should never be planted in shallow soils.

SOLONIS X OTHELLO 1613: Especially adapted to the San Joaquin Valley. Thrives on practically all grape soils, and appears to have a wider range than St. George. Highly resistant to Nematode and Phylloxera. A vigorous grower, widely used as a root stock for table, raisin and wine grapes.

PRICES	50-99	100-299	300 or more
No. 1 Grade	$ .50	$ .40	$ .30
No. 2 Grade		.35	.27½

Certified Phylloxera Resistant Roots:

PRICES	50-99	100-299	300 or more
No. 1 Grade	$ .60	$ .50	$ .40
No. 2 Grade			.35



WASHINGTON NAVEL ORANGE

CITRUS NOVELTIES

Balled and burlapped:

Caliper: 5/8-3/4" $8.50 each; 10-49 $8.00 each, except as noted.

BEARSS SEEDLESS LIME: This is a seedless Tahiti lime and is the largest and finest of them all. The fruit resembles a small lemon and has all of the good qualities that one expects in a lime. The tree is a vigorous grower and produces heavy crops which mature in the summer, when the lime is most in demand.

RUBY BLOOD ORANGE: The best of the blood oranges. Fruit of medium size and very sweet and juicy. When fully ripe the flesh is blood-red, the color extending through the peel to give a blush to the outside. The juice makes an attractive beverage and the fruit is fine to eat out of hand

TOROCCO ORANGE: A blood orange, recently imported from Sicily. It is of medium size and thick skinned. Both the flesh and the juice are red; the color of the flesh varies slightly with planting area and climate.

KUMQUAT: Dwarf tree of compact growth. Produces many small orange-colored oblong fruits winter and spring.

RUBY GRAPEFRUIT: A seedless, red-fleshed fruit with a pronounced crimson or pink blush on the rind. In other qualities it compares favorably with Marsh. In places near the coast Ruby shows very little color, either of flesh or rind. While none of the grapefruit varieties is well adapted to coastal areas, the lack of red or pink color of Ruby does not otherwise impair the quality. The coloration is regularly well developed only in the desert areas.

DANCY TANGERINE: The most popular of the Mandarin oranges. The tree is a strong grower and heavy bearer. The fruit is medium to large in size, of an intense orange-red color and flattened in shape. It is exceedingly juicy and has a high flavor.

ALGERIAN (CLEMENTINE) TANGERINE: A medium sized fruit with few seeds, of excellent quality and flavor. Its season is November and December, but the fruit remains good, juicy and palatable into June. It develops good flavor in districts too cool in summer for most other mandarins, and apparently has better flavor than Dancy in such districts. It makes a beautiful, medium-sized spreading tree.

MEYER LEMON: (Chinese Dwarf Lemon.) This is another of the hardy, ornamental, semi-dwarf fruits introduced from the Orient. It can be grown either as a tubbed tree or in hedge form, as well as a full-sized tree. Thrives over a wide range, being at home on the coast, as well as in the hot interior valleys. Fruits and blooms practically the whole year around.

Bush type 5 g.c. $6.50 each, 1 g.c. at $2.00 each.

BUY THE BEST FROM THE CALIFORNIA NURSERY COMPANY

AVOCADOS

Balled and burlapped: 3-4' $9.50; 10 or more $8.75 each

FUERTE: California's outstanding commercial variety. Fruit is medium-sized, dull-green skinned, elongated and pear-shaped. Large, spreading tree is an abundant producer. High in oil content, smooth buttery texture and tasty, rich flavor. Ripens in winter months.

BACON: Green, oval-shaped, medium-sized fruit; Mexican-Guatemalan hybrid type; good flavor, pale yellow-green flesh. Vigorous, upright, cold-resistant tree; recommended for planting in the colder avocado producing areas. Ripens November through March.

ZUTANO: Light green pear-shaped fruit with a comparatively thin skin and a fine rich nutty flavor, above the average in hardiness. Bears consistently and heavily everywhere. Ripens November through January.

ROEDING'S QUALITY CITRUS FRUITS

(See quarantine areas on Page 10, planting instructions Page 14.)

Balled and burlapped:

Caliper: 5/8-3/4" $8.00 each; 10-49 $7.50 each; 50 or more $6.00 each.

WASHINGTON NAVEL ORANGE: The well-known Navel, popular in all markets throughout the world, is California's most famous fruit variety. The fruit is large, beautiful to the eye, and unexcelled in quality. It possesses fine shipping qualities and the tree is precocious and prolific. November to April.

ROBERTSON NAVEL ORANGE: A variety developed from Washington Navel. It matures up to two or three weeks before its parent. The tree is not vigorous and should be on an invigorating rootstock. In other respects, it is similar to Washington Navel. November to May.

VALENCIA LATE ORANGE: The summer orange of California which begins to ripen at the close of the Navel season. The fruit is medium large; oblong. The flesh is of good quality, containing abundant juice which makes the variety the standard juice orange. The tree attains large size and is a regular and very heavy producer. May to November.

EUREKA LEMON: The leading lemon for both commercial and home planting. The fruit is of good size, clear lemon color and of the highest quality with abundant juice and few seeds. The tree is almost thornless and blooms and produces heavy crops throughout the year, with the bulk of the crop ripening during the spring and summer. This lemon is exceedingly prolific and probably bears heavier than any other citrus variety.

LISBON LEMON: This variety is somewhat hardier than the Eureka and hence is the predominating lemon north of Tehachapi. The fruit is of medium size, high in quality with few seeds. The tree is large, a good producer, but thorny. It bears throughout the year.

MARSH SEEDLESS POMELO (GRAPEFRUIT): Known as "grapefruit" because the fruit hangs on the tree in clusters. The fruit is very large; practically seedless with abundant juice of the best quality.

California OLIVES

Bare Root

1-9	10-49	50 or more
$3.75	$3.50	$3.00

MANZANILLO: Leading pickling and oil olive. Fruit nearly round, large, with round-oval pit; skin purplish black; flesh solid, good grain and oil content. October.

SEVILLANO: (Queen Olive.) For pickles and stuffed olives. Fruit extra large; pit of good size and clinging; skin bluish-black; flesh solid, good grain and flavor when properly pickled. October.

EUREKA LEMON

SERVING HOMEOWNERS, ORCHARDISTS and VINEYARDISTS FOR 105 YEARS

THE CALIFORNIA FRUIT SUPREME . . .

Roeding's Quality

PEACHES

FREESTONE PEACHES

ON PEACH ROOTSTOCK

Yearling Trees	1-9	Minimum, 10 trees per variety 10-299	300 or more
6-8′ grade (5/8-3/4″)	$3.25	$1.40	$1.30
4-6′ grade (1/2-5/8″)	3.00	1.30	1.20
3-4′ grade (3/8-1/2″)	2.75	1.20	1.10
2-3′ grade (5/16-3/8″)	2.50	1.10	1.00

ALAMAR: (Plant Patent No. 930.) A yellow-fleshed freestone, introduced commercially in 1949; small pit. Skin yellow, with a very high blush; ships well. Plant with another variety for pollination. Ripens 5 to 6 days after J. H. Hale . . . early August. **(Add 25¢ royalty.)**

BONITA: Originated in Riverside, Calif., by the California Citrus Experiment Station; introduced commercially in 1943. A yellow-fleshed freestone; requires very little winter chilling. Early August.

CARDINAL: A yellow-fleshed, semiclingstone peach, ripening about 6½ weeks earlier than Elberta. Fruit is medium sized, round, yellow, with a bright, attractive red blush. Flesh has a good flavor and is firm enough for shipping purposes.

CORONET: Medium-sized yellow fruits are covered with a bright red blush; flesh is yellow and firm, but melting and of mild flavor. Ripens about 4 days earlier than Redhaven.

EARLY BABCOCK: A rather small, white-fleshed honey-sweet freestone with a high blush. A delicious table peach. Tree is a strong grower and heavy producer. Ripens early.

ELBERTA: Most widely known and widely grown peach in the United States In California it is used extensively for fresh shipment, canning and drying. The fruit is large, yellow, and of good flavor. Trees strong growers and heavy producers. Late July, early August.

FAY ELBERTA: Finest of the Elberta types. Large fruit is yellow with a heavy red blush on the cheek. Flesh finer and sweeter than the ordinary Elberta. Small pit. Fruit dries heavier than Elberta. Ripens a few days later than Elberta. Finest home canning variety, an excellent commercial fruit for freezing, shipping and drying.

HALEHAVEN: Fruit has high color, yellow flesh of excellent quality; use fresh or canned. Flesh firm enough for commercial handling. Mid-July.

INDIAN FREE: Large, round, yellow fruit, deep red at stone. Rather tart until fully ripe. Good for shipping and home use. Requires pollination. Late July.

J. H. HALE: A widely planted shipping peach. Fruit is large in size, beautiful in appearance, with an almost fuzzless skin, overspread with deep crimson. The flesh is yellow, red at the pit, unusually firm. An excellent shipping peach, and in big demand for home canning. Ripens just after Elberta.

KIM EARLY ELBERTA: Similar in appearance to Elberta but ripens a month earlier. Fruit medium size, almost round, yellow with red cheek. Flesh yellow and firm. Best early commercial shipping variety.

LOVELL: Used extensively for shipping, drying and canning. Most popular for its drying qualities. It has a good reputation for sizing up well, and having a "narrow" drying ratio. One of its outstanding merits is the vigor and high productivity of the tree. Ripens late August.

MILLER'S LATE: The latest ripening freestone, and a good peach for the home orchard in warmer sections. Fruit is medium to large, of good quality and a heavy bearer.

NECTAR: (Ripens late June-July.) The finest early white-fleshed freestones we have ever seen. It has size, beautiful coloring, a distinctive flavor with a delightful suggestion of nectarine tang and a wonderfully appetizing aroma. Firm, juicy, finely textured. Almost no fuzz on the skin. Should be in every family orchard.

ELBERTA FREESTONE PEACHES

MUIR: Very large fruit, clear yellow to the pit. Contains more sugar than any other variety. Unexcelled for drying. Late August.

REDGLOBE: Introduced commercially in 1954, this new variety ripens about three weeks earlier than Elberta. Large, round fruit; firm yellow flesh of fine texture and very good quality. Yellow skin is covered with bright red blush. Good for canning and freezing; well suited to long distance shipping. Tree is vigorous and productive.

RED HAVEN: An early yellow freestone of medium size. Good color, firm flesh. Good shipper. Late June.

REGINA: Yellow-fleshed, medium-sized, ovate fruit closely resembles Coronet, but ripens about 3 days later and is somewhat more acid. Tree above average in vigor.

RIO OSO GEM: Ripening just after J. H. Hale, it exceeds that variety in both quality and flavor. Fruit is extra large, with an almost fuzzless skin overspread with a deep red blush. Unexcelled for table use and a fine fruit for home canning. A big commercial money-maker and tops for home orchards, too.

ROCHAN: Originated in Riverside, by California Citrus Experiment Station; introduced commercially in 1958. Flesh yellow; fruit requires very little winter chilling.

SALWAY: A fine reliable, yellow freestone, ripening in late summer when good peaches are scarce. Large fruit with deep yellow flesh, very juicy, melting and rich. Late September.

STRAWBERRY FREE. A dandy early white peach. Creamy white skin partly covered with a dark red. White flesh with a tendency to be quite red at the pit; tender and juicy. Splendid table peach for home orchard plantings. Early July.

SUNCREST: Large, round fruit is yellow-fleshed, of good texture and flavor, firm enough for distant shipments. Ripens about ten days earlier than regular Elberta. July.

TEJON: Originated in Riverside, by California Citrus Experiment Station; introduced commercially in 1958; the result of six crosses . . . it most nearly resembles Maygold. A yellow-fleshed, semi-freestone; matures early; requires very little winter chilling.

VENTURA: Also originated in Riverside and introduced commercially in 1951. Fruit small, oblate, yellow flesh; firmer than Babcock. Skin yellow and wine-red. Requires less winter chilling than Babcock; productive. Late June.

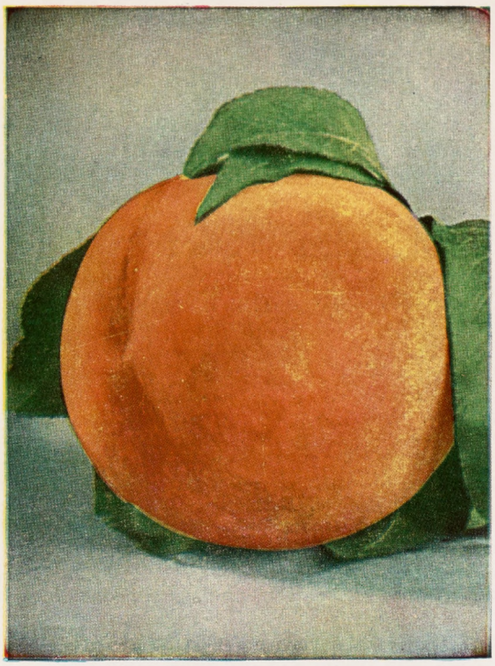
PERSIMMONS

1-9: 6-8′, $5.00; 4-6′, $4.50; 3-4′, $4.00; 2-3′, $3.50
10 or more: 6-8′, $4.50; 4-6′, $4.00; 3-4′, $3.50; 2-3′, $3.00

HACHIYA: Fruit very large, oblong, conical; skin bright red; flesh deep yellow, soft and jellylike when ripe; seeds usually absent; a valuable variety, considered to be one of the best.

FUYU: Very large, round flattened fruit of smooth texture. Brilliant orange-red color. Bears young and produces heavily.

10% quantity discount on 1-9 rate, on orders for 10 or more trees of assorted varieties, applies to Pages 22-27, also almonds on Page 19.



RIO OSO GEM

CLING PEACHES for canning

ON PEACH ROOTSTOCK

Prices same as for Freestone Peaches on page 22.

CAROLYN: Good quality commercial canning variety ripening between season of Fortuna and Sims. Heavy producer.

CORTEZ: Fruit is of good size, round and smooth; deep yellow, attractive in color. Flesh is firm, good clear yellow. Early August.

DIXON: A new yellow clingstone of high quality and superior flavor. Fills gap between Fortuna and Cortez.

FORTUNA: An early yellow cling, valuable for early canning. Takes place of the Tuscan, since it is one of the first commercial canning clings to ripen. July.

GAUME: Large fruit; clear yellow flesh. One of the best varieties for canning. Tree vigorous and good producer. Mid-August.

GOMES (STUART): Large, clear yellow commercial canning variety of even size. Popular because of its desirable ripening position, following Halford.

HALFORD No. 2: Large, uniform round fruit. Golden yellow skin. Flesh sweet and deep yellow to the pit. Heavy bearer. A favorite with canners. Middle August.

JOHNSON: This very vigorous and productive midsummer variety has large fruit, with fine-grained flesh that is free from red at the pit.

PALORO: A leading midseason canning variety in all peach districts. Large fruit has clear, yellow fine-grained flesh. Excellent for home orchard as well as commercial canning. Early August.

PEAK: Almost identical with Paloro but ripens a few days later. Given some preference in Sutter County "Peach Bowl" because of its lower susceptibility to mildew. Early August.

SELLER'S ORANGE: Large fruit is uniform in size. Beautiful golden color. Deep golden flesh very firm, with pleasing flavor. Very good home canning variety. Early August.

STARN: A good commercial late yellow clingstone, ripening at the same time as Gomes; heavy producer.

STRAWBERRY CLING: One of the best for home canning. Skin creamy-white marbled with deep red. Flesh white, juicy and rich with an aromatic flavor. Early September.

VIVIAN: Fruit is of good size, round, symmetrical, red blushed on yellow ground color. Firm, fine-textured flesh, yellow with very little red at pit, good flavor. Late July or early August.

PROPER PACKING INSURES SAFE ARRIVAL—
HELPS PROMOTE A SUCCESSFUL PLANTING

FIREGLOBE NECTARINE

NECTARINES

For Distinctive Flavor

PRICES same as for Peaches.

FIREGLOBE: This new variety yields large fruits of excellent quality and flavor. Skin develops a high blush before maturity. Flesh is bright, clear yellow with red pit cavity; firm for a melting-fleshed freestone.

GOLD MINE: Large attractive fruit, delicious flavor. White flesh with some red at the pit, which is perfectly free. One of the best varieties for home canning and eating fresh. July.

JOHN RIVERS: Early ripening, highly colored, white-fleshed freestone. Good shipping variety. Mid-June.

LE GRAND: Large, beautiful golden-yellow red-blushed fruit; yellow-fleshed clingstone. A crossing of the J. H. Hale freestone peach with the Quetta clingstone nectarine. The combination of these two varieties gives this fruit its delightful flavor and outstanding characteristics.

QUETTA: Popular shipping variety. Fruit is extra large. Beautiful appearance. highly colored skin. Flesh is white, of good quality and unusually firm. Early July.

BLENHEIM APRICOTS

QUANTITY DISCOUNT

Get the benefit of a 10% Quantity Discount on the 1-9 lot prices on deciduous fruit trees listed on pages 22-27, also on almond trees listed on page 19, by ordering 10 or more trees of assorted varieties.

We carry an assortment of dwarf and espalier trees. List of varieties available upon request.

DWARF FRUIT TREES . . . . . $6.50 each
(Apples, Pears, Peaches, Plums, Cherries)

ESPALIER TREES . . . . . $7.50 each
(Apples, Cherries, Pears)

SAVE

BUY THE BEST FROM THE GROWER FOR LESS

EARLY FRUITING APRICOTS

ON PEACH ROOTSTOCK

Yearling Trees	1-9	Minimum, 10 trees per variety 10-299	300 or more
6-8′ grade (5/8-3/4″)	$3.25	$1.45	$1.35
4-6′ grade (1/2-5/8″)	3.00	1.30	1.20
3-4′ grade (3/8-1/2″)	2.75	1.20	1.10
2-3′ grade (5/16-3/8″)	2.50	1.10	1.00

NOTE: Apricots on Apricot, Marianna 2624 and Myrobolan: 10 cents higher per tree in 10-299 and 300 or more rates.

BLENHEIM OR ROYAL: The leading canning, drying and shipping cot. Fruit round-oblong, above medium size; skin clear orange-yellow with bright red blush, tender and free. Flesh clear orange-yellow, juicy and sweet. June.

DERBY ROYAL: Similar to the Royal, but the fruit is not quite as large. It has come into prominence in recent years due to its early ripening qualities and the high price the fresh fruit commands because of its earliness.

FRANCISCAN: (Plant Patent No. 808.) This variety, introduced commercially in 1948, is of good shipping, drying and canning quality. Skin medium yellow, orange cheeked; flesh firm. Vigorous tree is very tolerant to heat and cold; heavy producer. June. **(Add 25c royalty.)**

MOORPARK: Home canning and local market variety. Fruit large, round-oblate, compressed. Skin orange-yellow with brown spots: flesh clear yellow, melting, juicy with plum-like flavor. June.

NEWCASTLE EARLY: Early shipping variety. Fruit medium-sized and round; skin lemon-yellow. Flesh deep yellow, juicy and sweet. Early June.

PERFECTION: Originated in the State of Washington. Fruit is large and uniformly shaped; flesh is firm, juicy with rich flavor. A hardy tree. July-August.

ROUTIER'S PEACH. Home orchards and drying variety. Fruit extra large, somewhat flattened on sides; skin orange-yellow, mottled and splashed with red; flesh saffron-yellow, juicy, fine grained, with strong apricot flavor. Attractive because of its immense size and rich golden color. June.

STEINDORF APRICOT: Is slightly larger than Blenheim, highly colored and ripens about three weeks later than Blenheim. Is particularly valuable for fruit salad because of its lateness, but can also be shipped and dried. Only available when orders are placed one year in advance. (Pat. pending.)

TILTON: Popular for home and commercial canning. Also makes a good dried fruit. Freestone. Fruit large and symmetrical; skin orange-yellow tinged sheli pink; flesh clear yellow, fine grained, very firm. July.

CHERRIES

FOR EARLY SPRING FRUIT

Yearling Trees	1-9	Minimum, 10 trees per variety 10-299	300 or more
6-8′ grade (5/8-3/4″)	$3.50	$1.75	$1.65
4-6′ grade (1/2-5/8″)	3.25	1.65	1.55
3-4′ grade (3/8-1/2″)	3.00	1.55	1.45
2-3′ grade (5/16-3/8″)	2.75	1.45	1.35

***BING:** California's finest black shipping cherry and most popular home orchard variety. Large heart-shaped fruits are borne on sturdy productive trees. The best cherry to eat fresh and for freezing.

BLACK TARTARIAN: Most popular early variety. Medium-sized black fruits have excellent flavor. If you have space for only one cherry, plant this one. It is usually self-fruitful.

***LAMBERT:** A large dark red cherry ripening late and valuable for extending the cherry season.

MONTMORENCY: This sour cherry is fine for pies, canning, preserving, quick-freezing and eating right off the tree. Large shining red fruit, tender yellow flesh. The hardy tree bears immense crops at an early age.

***MOREAU:** A new variety introduced by U.S. Dept. of Agriculture at Chico in 1961. Large dark red fruit, sweet, excellent quality (similar to Bing), suitable for shipping. Pollinizes Bing and vice versa.

***ROYAL ANN** (Napoleon Bigarreau): Popular California canning and shipping variety. Large light amber fruits, borne on large, productive trees.

VAN: Fruit is Bing type, bright black, sweet, firmer and just as large; somewhat resistant to cracking. Earlier than Bing. Plant with Bing, Lambert or Royal Ann for pollination.

*All sweet cherries are not sufficiently self-fruitful. Plant with Black Tartarian, Black Republican or Van for cross pollination.

BING CHERRIES

10% quantity discount on 1-9 rate, on orders for 10 or more trees of assorted varieties, applies to Pages 22-27, also almonds on Page 19.

Roeding's Quality PLUMS

ON PEACH ROOTSTOCK

Enjoy Plums in Any Season

Yearling Trees	1-9	Minimum, 10 trees per variety 10-299	300 or more
6-8′ grade (5/8-3/4″)	$3.25	$1.40	$1.30
4-6′ grade (1/2-5/8″)	3.00	1.30	1.20
3-4′ grade (3/8-1/2″)	2.75	1.20	1.10
2-3′ grade (5/16-3/8″)	2.50	1.10	1.00

NOTE: Plums on Marianna 2624 and Myrobolan: 10 cents per tree higher than above in 10-299 and 300 or more rates.

BAVAY'S GREEN GAGE: Popular for home canning. Fruit medium in size, round-oval, halves equally; skin straw yellow with light bloom, faintly splashed. Flesh golden yellow, juicy, tender and sweet. Tree very productive, excellent for Home Orchard.

BEAUTY: Earliest commercial shipping variety among Japanese plums. Heart-shaped; skin crimson sprinkled with white dots, flesh amber streaked with scarlet, delightful flavor. Vigorous grower, self-fertile. Early June.

BURMOSA: Resembles Beauty and ripens at about the same time, but is of larger size, firmer texture and better keeping quality. A creamy-amber fleshed freestone; skin greenish-yellow with purple. Not self-fertile; plant with Santa Rosa, Wickson or Duarte. June.

CASSELMAN: Crimson color fruit with deep amber flesh (a Late Santa Rosa type); is larger and firmer than Santa Rosa. Fruit holds well on the tree, can be completely harvested in one picking. Self-fertile. August-September.

DUARTE: A blood-red plum in wide favor as a shipper. Large heart-shaped fruit; red skin with heavy bloom. Firm flesh, blood-red in color, sweet and of delicious flavor. Better than Satsuma for home use. Plant with Santa Rosa or Burmosa. July.

ELDORADO: Medium large, flat, tomato shaped, dark red (almost black) plum of good keeping quality. Flesh hard, amber color when ripe, sweet, somewhat dry. Very vigorous grower. Plant with Santa Rosa, Wickson or Beauty.

ELEPHANT HEART: A very large freestone blood plum of excellent quality. Fruit keeps and ships well. Tree is hardy and good grower.

KELSEY: Very large; greenish-yellow, covered with red on the sunny side; flesh solid and firm when ripe; juicy, with a rich vinous flavor; pit very small. Fine market variety. Plant with Burmosa, Elephant Heart, Satsuma or Wickson. August.

LARODA: Large round fruit of very good quality. Full dark red skin; firm amber flesh. Plant with Santa Rosa or Late Santa Rosa. Mid-July.

LATE SANTA ROSA. It has large size, firm flesh and good eating qualities. The fruit is reddish in color, juicy, and has a pleasing tart flavor. The tree is an upright grower and very productive; plant with Beauty. Late August.

SANTA ROSA PLUMS

NUBIANA: Large flat-shaped fruit. Dark purplish-red skin; firm, light amber meaty flesh; self-fertile. Ships well. July.

PRESIDENT: Local market and green shipper. Fruit uniform, large, and egg-shaped. Skin purple with deep bloom; flesh yellow and of fine texture. Popular table plum. Plant with Sugar, Imperial or French Prune. September.

QUEEN ANN: Dark, mahogany skinned large fruit; light amber, firm, meaty flesh. Excellent storage and shipping characteristics. Plant with Santa Rosa, Late Santa Rosa or Wickson. Mid-August.

SANTA ROSA: One of the best early shippers. Fruit large, conical, uniform; skin purplish-crimson with pale yellow bloom; flesh yellow, mottled and streaked with crimson. Juicy with decided plum flavor. Bears well without pollinator, but plant with Beauty for best results. Mid-June.

SATSUMA (Blood Plum): Home canning and preserve plum. Large, almost round fruit, small pit, deep dark red skin. Flesh red, firm and juicy. Fine Flavor. Plant with Santa Rosa or Wickson. July-August.

TRAGEDY: Dark purple fruit, medium size to large. Flesh of fine eating quality. Good shipper. Plant with Sugar Prune. June.

WICKSON: Popular with commercial shippers. Fruit symmetrical, large and heart-shaped; skin cherry red to deep scarlet; flesh amber, firm and sugary. Good plum flavor. Plant with Satsuma. Early August.

10% quantity discount on 1-9 rate, on orders for 10 or more trees of assorted varieties, applies to Pages 22-27, also almonds on Page 19.

Delicious, Appetizing FIGS

Yearling Trees	1-9	Minimum, 10 trees per variety 10-299	300 or more
6-8′ grade (5/8-3/4″)	$3.25	$1.60	$1.50
4-6′ grade (1/2-5/8″)	3.00	1.50	1.40
3-4′ grade (3/8-1/2″)	2.75	1.40	1.30
2-3′ grade (5/16-3/8″)	2.50	1.30	1.20

IMPROVED BROWN TURKEY: Large elongated fruit, rich purplish brown. Flesh is strawberry red, fine grained, sweet and juicy. Adaptable to all fig growing sections.

CONADRIA: This remarkable hybrid fig climaxes 28 years of breeding work begun by Prof. Ira J. Condit, who has done so much for the fig industry. Conadria is a contraction of his name and Adriatic. The meat is of appealing light color, rich and distinctive in flavor. Very high sugar content. The fast growing tree is capable of producing a profitable crop its third year. Ripens July.

KADOTA: Leading canning and preserving variety. Fruit of medium size; skin thin and light green in color; flesh white tinged with pink and of good flavor. Tree a rampant grower and free fruiting. August.

MISSION: California's oldest and most popular shipping and drying fig. Fruit medium to large; skin rough, mahogany violet; flesh good grain, dull red or brownish amber, sweet and of good flavor.

WHITE GENOA: Huge white fig. Excellent for planting near the coast; also bears well inland. Fruit is pear-shaped with a waxy yellow skin and sweet amber flesh.

CALIFORNIA PRUNES

on Marianna 2624 and Myrobolan root.

Yearling Trees	1-9	Minimum, 10 trees per variety 10-299	300 or more
6-8′ grade (5/8-3/4″)	$3.25	$1.45	$1.35
4-6′ grade (1/2-5/8″)	3.00	1.35	1.25
3-4′ grade (3/8-1/2″)	2.75	1.25	1.15
2-3′ grade (5/16-3/8″)	2.50	1.15	1.05

*French Improved on Lovell root, 10¢ less per tree in 10-299 and 300 or more rates.

BURTON: Largest of all prunes, money-maker as a green shipper, delicious fresh or dried, unexcelled for canning. Skin violet-purple, light blue blooms, flesh golden yellow, fine grained, tender; small freestone pit. Plant with French Improved for pollination. August-September.

COATES 1418: Commercial drying prune. Good size; skin deep purple-blue with light blue bloom; flesh sweet, yielding a high sugar content. Dries to the larger sizes. Plant with Imperial or Sugar. August.

***FRENCH IMPROVED:** Popular commercial prune. Medium size; skin of good texture, dark blue in color; flesh golden, firm, sweet and fine grained, with high sugar content. Trees vigorous, productive; self-fertile. August.

IMPERIAL EPINEUSE: Extra large. Can be used fresh or for drying. Fruit large; skin purplish-red; flesh greenish-yellow, high sugar content. Plant with French or Sugar. August-September.

STANDARD: Combination shipping and drying fruit. As fresh fruit, keeps in good condition over a long period, can be shipped dead ripe. Fruit is large, purple in color, with thick blue bloom. Amber flesh is fine grained, good flavor. Plant with French or Sugar. Early August.

SUGAR: Earliest of all. Skin dark purple, thick white bloom. Flesh tender and sugary. Tree vigorous; self-fertile. Late July August.

SERVING HOMEOWNERS, ORCHARDISTS and VINEYARDISTS FOR 105 YEARS

PEARS...

FOR FRUITS IN FALL

Yearling Trees	1-9	Minimum, 10 trees per variety 10-299	300 or more
6-8′ grade (5/8-3/4″)	$3.25	$1.60	$1.50
4-6′ grade (1/2-5/8″)	3.00	1.50	1.40
3-4′ grade (3/8-1/2″)	2.75	1.40	1.30
2-3′ grade (5/16-3/8″)	2.50	1.30	1.20

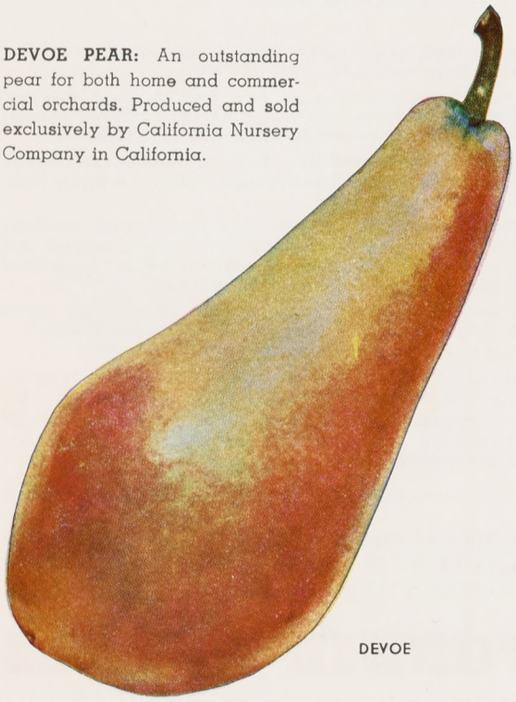
Quince root 10¢ higher in quantities of 10-299 and 300 or more (only Beurre Hardy and Old Home).

BARTLETT: The outstanding canning, drying, and market pear. Fruit large and regular in shape, tapering slightly toward stem; skin bright yellow with rose blush. Flesh fine grained, white, buttery and juicy. Decided pear flavor. August.

BEURRE D'ANJOU: One of the best commercial pears because of its long keeping qualities. Large fruit, greenish-yellow, partially russet, often shaded dull crimson. Flesh is white, juicy, melting and sweet; highly perfumed. Blight resistant. October.

BEURRE HARDY: An excellent shipping variety, used largely for export. Fruit medium large, symmetrical with tapering neck; skin greenish-yellow, shaded red, sprinkled with brown dots. Flesh buttery, melting and juicy. August-September.

DEVOE PEAR: An outstanding pear for both home and commercial orchards. Produced and sold exclusively by California Nursery Company in California.



DEVOE

DEVOE: (Plant Patent No. 728.) A very remarkable pear, unusual in shape with its long neck. Has a tinge of red color on both bark and foliage. The fruit is very juicy and sweet, of superb quality. Outstanding for its resistance to blight. Can be kept in cold storage until February, if desired. A real challenge to Bartlett for home and commercial planting. Ripens late August. **Add 25c per tree.**

MAX-RED BARTLETT

DOYENNE DU COMICE. Good for shipping and home orchard. Fruit large, roundish, tapering toward the stem; skin greenish-yellow shaded crimson. Flesh rich, buttery and melting. October.

OLD HOME: (Blight resistant pear): Used as understock and for topworking. Through its use a tree is formed with a smooth, straight trunk and lower limbs almost immune to blight. Planted in the orchard it is then topworked to the desired varieties.

SECKEL: (Summer Seckel.) Local market and home use. Fruit pear-shaped, symmetrical and uniform; skin smooth, yellowish-brown, suffused with russet-red. Flesh creamy white, melting, buttery and spicy with a honeylike flavor. Tree dwarf in habit. August.

WINTER NELIS: One of the latest pears to ripen. Fruit medium in size and of a roundish formation; skin decidedly brown dotted with gray russet. Flesh cream colored, fine grained, juicy and richly aromatic. Noted commercially for good keeping qualities, marketed from storage during winter and spring months. November.

MAX-RED BARTLETT PEAR: Is a sport of the well-known Bartlett variety. This new variety, while maturing at about the same time as its parent, distinctly differs therefrom primarily in the coloring of the fruit when matured. The texture of the fruit is a little finer, the quality somewhat sweeter and juicier, while the wood is reddish in color. The flesh is white, while the skin turns from a Morocco Red to a Mahogany Red. An excellent keeper in cold storage.

The tree is of medium size; tall; upright; vigorous; rapid grower; hardy; and a very productive and regular bearer. Ripens in August. A worthy addition to the home garden as well as for commercial growers.

SAVE

BUY THE BEST FROM THE CALIFORNIA NURSERY COMPANY

POMEGRANATE

For Brilliant Beauty

	1-9	10-299	300 or more
4-6′ grade (1/2-5/8″)	$3.25	$1.40	$1.30
3-4′ grade (3/8-1/2″)	3.00	1.30	1.20
2-3′ grade (5/16-3/8″)	2.75	1.20	1.10

WONDERFUL: For commercial shipping and home use. Fruit extra large; skin pale green-yellow suffused with pink and red; flesh a rich garnet color. Abundant juice, piquant flavor. Gorgeous red flowers, bright glossy green foliage, large brilliantly colored fruits. Admirably adapted to aligning drives, for grouping, mass effects and borders. October.

QUINCES FOR TASTY JELLIES

Yearling Trees	1-9	Minimum, 10 trees per variety 10 or more
6-8′ grade (5/8-3/4″)	$3.25	$1.60
4-6′ grade (1/2-5/8″)	3.00	1.50
3-4′ grade (3/8-1/2″)	2.75	1.40
2-3′ grade (5/16-3/8″)	2.50	1.30

APPLE OR ORANGE: Shipping, market and home use. Fruit large, skin smooth, rich golden color; flesh orange-yellow, fine grained. In preserves or sauce has a rich, aromatic flavor. September.

PINEAPPLE: Apple-shaped. Skin smooth, light golden yellow, flesh white, tender, with a pineapplelike flavor. September.

SMYRNA: For home use and shipping. Large, round-oblong fruit; skin lemon-yellow; flesh tender, aromatic. Strong quince perfume. September.

10% quantity discount on 1-9 rate, on orders for 10 or more trees of assorted varieties, applies to Pages 22-27, also almonds on Page 19.

Grow Roeding's Quality

APPLES

FOR HEALTHFUL LIVING

Yearling Trees	1-9	Minimum 10 trees per variety 10-299	300 or more
6-8′ grade (5/8-3/4″)	$3.25	$1.60	$1.50
4-6′ grade (1/2-5/8″)	3.00	1.50	1.40
3-4′ grade (3/8-1/2″)	2.75	1.40	1.30
2-3′ grade (5/16-3/8″)	2.50	1.30	1.20

RED DELICIOUS: (Richared) Fruit long and tapering. Skin double deep red; flesh white, fine grained, sweetly acid with pleasant aroma. Commands premium prices in all markets. November.

RED GRAVENSTEIN: The fruit is large and round; delicious, crisp and juicy; solid, dark red. Ripens early August.

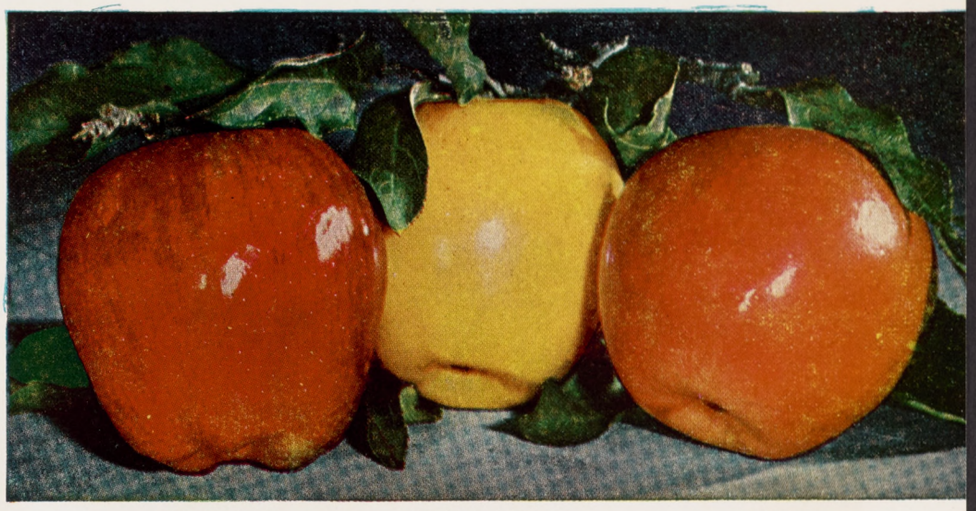
RED JONATHAN: A favorite market, shipping and cooking variety. Fruit medium size, roundish and oval; skin bright red, on the sunny side quite dark; flesh a delicate cream with a faint suggestion of red. Flavor excellent. October.

RED JUNE: A beautiful red dessert apple. Fruit medium in size; skin deep red suffused with yellow. Flesh white and tender with a pleasant subacid flavor. Does well in the hot interior valleys. July.

RED McINTOSH: An improved strain of the famous McIntosh apple. Flesh crisp and juicy; skin solid red, large size. October-November.

RED ROME BEAUTY: Dark red color, medium size fruit, rather oblong; flesh greenish white, fine grained, juicy and slightly subacid. Tree grows to medium size and bears quickly. October-November.

RED WINESAP: World famous for its rich winelike flavor and its outstanding keeping qualities. Bears heavy crops of highly colored, medium-sized fruits with firm, juicy meat. October-November.



RED DELICIOUS YELLOW DELICIOUS JONATHAN

RHODE ISLAND GREENING: Fruit large and handsome, smooth, dark green overspread with yellow. Flesh tender, rich, rather acid, but highly flavored and excellent. Tree vigorous, spreading.

WHITE WINTER PEARMAIN: Splendid shipping and market variety. Medium to large size, oblong shape; skin pale yellow with russet dots, brilliant blush. Flesh yellow, fine grained, tender and juicy. Grows on almost any soil. November.

WINTER BANANA: Large, shapely, yellow apple with distinct musky fragrance. Fruit almost round, flattened at the base. Thick yellow skin with dark pink cheek; crisp, tender flesh, subacid, and of good quality. October.

YELLOW BELLFLOWER: Popular shipper. Large, oblong and ribbed; skin yellow with a tinge of green, pink blush on sunny side. Flesh white, firm, tender, juicy. October.

YELLOW DELICIOUS: Golden yellow sport of Delicious. Combines all desirable features of its parent with handsome color and wide adaptability. November.

YELLOW NEWTOWN PIPPIN: Home orchard favorite, widely used commercially. Fruit irregular oblate; skin yellow shading to pink, with russet dots. Flesh cream white, firm, tender, slightly acid. December.

10% quantity discount on 1-9 rate, on orders for 10 or more trees of assorted varieties, applies to Pages 22-27, also almonds on Page 19.

APPLES

by ALBERT ETTER, Pioneer Hybridizer

Many years ago the late Mr. Etter commenced his patient research for new apple varieties in his orchards located in a remote section of Humboldt County. In the course of his work through the years no less than 15,000 crosses were made under pre-evaluated conditions, and more than 2,000 varieties placed under observation. The varieties listed below are the first fruits of his achievement . . . they are recommended wholeheartedly as new apples of outstanding merit and interest. We suggest that you enjoy the distinction of "pioneering" one or more of the new Etter apples in your home orchard.

Yearling Trees	1-9
6-8′ grade (5/8-3/4″)	$3.75
4-6′ grade (1/2-5/8″)	3.50
3-4′ grade (3/8-1/2″)	3.25
2-3′ grade (5/16-3/8″)	3.00

ALASKA: The privileged few who have seen and tasted this exciting novelty praise its crispy coolness, its splendid production and handsome size and shape. October fruits are "banks of snow" against dark green foliage.

ETTER'S GOLD: Large, plentiful, golden fruits begin to mature in October; crisp and delightful to eat even when overripe; spritely, mild, subacid flavor and firm flesh persist through cooking. A good keeper. Etter's Gold may be stored for early winter desserts.

JONWIN: Hybrid of Jonathan and Baldwin, this delicious red apple combines the best features of both. Jonwin develops large-sized fruits of Baldwin and ripens in August-September with Jonathan. Fruits are more crisp and tender of flesh than either of its parents.

PINK PEARL: Remarkably transparent skin glows with the color of pink flesh beneath. A startling "bouquet" is discovered with the first bite into this medium to large-sized apple ripening in September. Pink Pearl makes delicious pink apple sauce.

WICKSON: This diminutive apple surpasses most crabapples in color, form, and flavor. Masses of brilliant-red fruits almost conceal the foliage in fall. The flavor is enticing and sugary sweet. A fine small apple for fresh eating, deliciously spiced, unsurpassed for jam and jelly.

CRABAPPLES

RED SIBERIAN: Fine for jellies, spicing and cider. Rather small, round fruit. Skin bright red on yellow. Flesh subacid. Grows in all parts of California. August.

YELLOW SIBERIAN: Fruit medium large, golden yellow, borne in large clusters. Flesh is juicy, subacid and of good quality.

TRANSCENDENT: The best large crabapple. Large fruit, flattened at end. Skin golden yellow with rich red cheek. Flesh crisp, tender, subacid. September.

ETTER'S GOLD

SERVING HOMEOWNERS, ORCHARDISTS and VINEYARDISTS FOR 105 YEARS

White flowering peach near our historic Old Adobe.

Garden scene near our historic "Old Adobe" Guest Lodge, which is part of the original Vallejo Grant.

Peace Rose, one of the outstanding roses of the century, received its name during the founding sessions of the United Nations in San Francisco.

CALIFORNIA

NURSERY COMPANY

36501 NILES BOULEVARD
NILES DISTRICT, FREMONT, CALIFORNIA
94536

© 1969 CALIFORNIA
NURSERY COMPANY
PRINTED IN U.S.A.

BULK RATE
U.S. POSTAGE
PAID
Fremont, Calif.
Permit No. 20

Return Postage Guaranteed.